

## EVENT

# The Effects of the COVID-19 Pandemic on Low-wage Working Families

A University-Based Child and Family Policy (CFP) Consortium webinar held in collaboration with SRCD.

## EVENT DETAILS

### When?

WEDNESDAY, JUNE 22, 2022 1:00PM TO  
WEDNESDAY, JUNE 22, 2022 2:00PM

### Where?

Online

### Co-hosted by:

The University-Based Child and Family Policy  
(CFP) Consortium and the Society for Research  
in Child Development

### Presented by:

Dr. Anna Gassman-Pines

### About the event:

Interested in deepening your understanding of how families have been impacted by the COVID-19 pandemic? Join the [University-Based Child and Family Policy Consortium](#) and the [Society for Research in Child Development \(SRCD\)](#) for a webinar in which Dr. Anna Gassman-Pines will present recent findings from her on-going study of low-wage working families during the COVID-19 pandemic.

In Fall 2019, Dr. Gassman-Pines launched a longitudinal study of hourly service workers with young children (age 2-7) with the goal of understanding the effect of unpredictable work schedules on family well-being and whether a local “schedule stability” law could improve work and family outcomes. When the COVID-19 pandemic hit in March 2020, Dr. Gassman-Pines pivoted her study to focus on families’ experiences during the pandemic, in areas including: work, access to policy supports, income and material hardship, and family psychological well-being. During this webinar, Dr. Gassman-Pines will present the study background, including her venue-based recruitment approach, her innovative text-message-based data collection strategy, and findings related to families’ experiences during the pandemic.

Attendees at this webinar will learn about:

- Using venue-based sampling to generate plausibly representative samples of hard-to-reach populations
- Data collection via text messages
- How the COVID-19 pandemic has affected families working in the service sector
- How policies enacted during the pandemic have (and have not) support family well-being

### **Speakers:**

- **Presenter:** Dr. Anna Gassman-Pines, WLF Bass Connections Associate Professor of Public Policy & Psychology and Neuroscience
- **Moderator:** Dr. Dave Ribar, Professor, Georgia State University
- **Introductions:** Dr. Leslie Babinski, Associate Research Professor, Duke University

### **About the University-Based Child and Family Policy Consortium**

The [University-Based Child and Family Policy Consortium](#) is a network of up to 25 university-based institutions—including centers, schools, departments, and programs—that have an interest in child and family policy. The Consortium engages members around the core components of the Consortium’s mission: To share the latest findings and strategies for conducting policy-relevant research and to facilitate

collaboration across our member institutions; to encourage cross-disciplinary undergraduate and graduate training to support the next generation of child and family policy researchers; and to foster effective translation between research, practice, and policy audiences.