



# 2027

# BIENNIAL MEETING

APRIL 8-10, 2027 • ATLANTA, GA, USA

## EXHIBITOR AND SPONSORSHIP PROSPECTUS



Society for Research  
in Child Development

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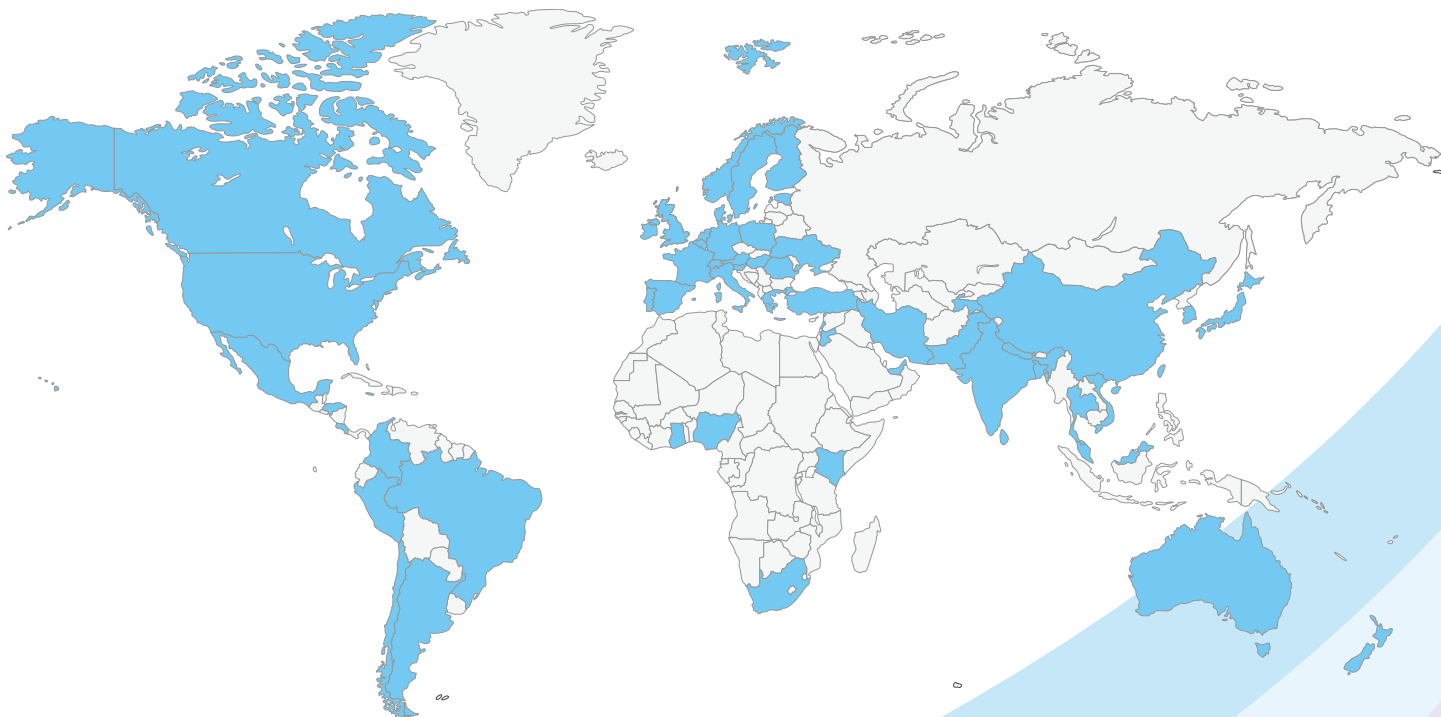
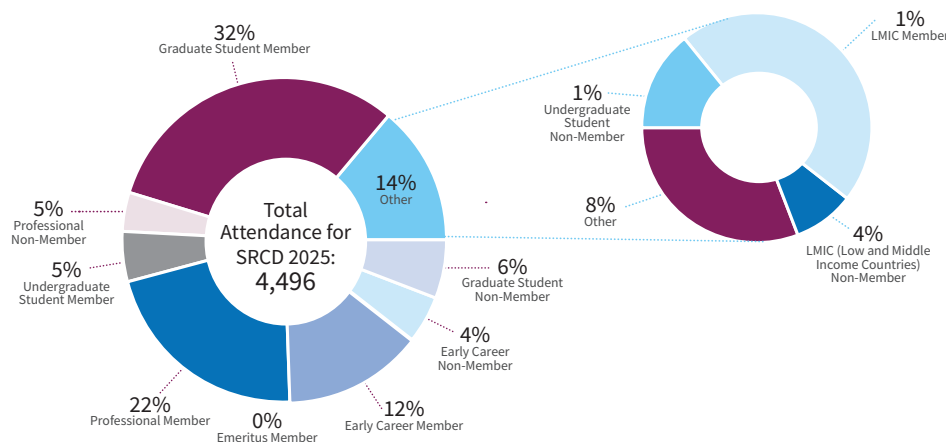


## ABOUT THE SOCIETY

The Society for Research in Child Development (SRCD) is an international, multidisciplinary, not-for-profit professional association whose goal is to promote understanding of child development through research and dissemination. Members conduct theoretical studies, basic and applied research, and policy analyses to understand and enhance child development. Through its biennial meetings, which draw attendees from around the world, and its [publishing efforts](#), SRCD strives to meet its mission of advancing the developmental sciences and promoting the use of developmental research to improve human lives through research while serving as a network and forum for its members and attendees. Members and attendees include developmental scientists—predominantly university faculty and graduate students in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, and public health.

## WHO ATTENDS SRCD?

- 2025 Biennial Meeting  
Minneapolis, Minnesota, USA
- Total Attendance: 4,496
- 63 countries Represented



## WHY IS THE SRCD BIENNIAL PERFECT FOR YOU?

Expect maximum exposure to a high concentration of child development experts in Atlanta, Georgia, USA. During this three-day event, you will see over 4,000 professionals from the U.S. and abroad representing all fields related to child development research. This is a unique opportunity to interface with them directly!



## WHO MAKES A GREAT EXHIBITOR?

- **Local Community Groups**
  - Children's museum associations, advocacy groups, colleges, universities, child and family focused nonprofits, and vendors
- **Educational**
  - items/toys/equipment for engaging children in a lab setting
- **Financial**
  - Organizations that offer scholarships/grants to support graduate students and researchers
  - Private foundations and funders
- **International**
  - Companies with products for researchers
- **Organizations** that offer internships, fellowships, research positions or contract roles
  - National Honor and Membership Societies Relevant to Students and Developmental Scientists
- **Publishing Companies**
  - Children's book publishers
  - Textbook and journal publishers
- **Technology**
  - Research software/hardware
  - Research vendors—e.g., survey panels, data collection software, transcription, statistical analysis, wearables, cameras, lab equipment
  - Virtual reality companies
  - Educational technology and learning-based companies
  - Data archive organizations that offer opportunities to analyze secondary data
- **Survey platform creators/distributors**
- **University Graduate programs** in developmental psychology/developmental sciences
- **Health and Wellness Companies and Organizations**
  - Mental health for scholars, students, educators
  - Organizations that focus on physical activity, health, and well-being for students and academic researchers

*Not sure if your organization fits our meeting?*  
*Please contact the SRCD Meetings and Events Team at*  
[events@srcd.org](mailto:events@srcd.org).



## EXHIBIT BOOTHS

The SRCD 2027 Biennial is structured to maximize exposure to attendees and deliver valuable experience for all exhibitors. Located along with the conference posters and networking areas, the exhibition offers ease of access and is fully integrated with the meeting. Please refer to this prospectus's exhibit hall floor plan to select your preferred booth or table location. Both assignments will be confirmed only after receipt of a completed contract form and full payment. SRCD reserves the right to make changes to the floor plan without notice at our discretion. An exhibitor service kit will be sent via email in early 2026.

| BOOTH TABLE HEAD AMENITIES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | BOOTH RATES                                                                                                                                                                                                                                                                                         | BOOTH DIMENSIONS                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• (2) Complimentary Conference Registrations (**discounts on additional passes**)</li> <li>• Hyperlink on the SRCD27 Webpage</li> <li>• Listing on SRCD's Mobile App</li> <li>• (1) ID Sign (7" x 44")</li> <li>• (1) 6' Draped Table (3 sides)</li> <li>• (2) Side Chairs</li> <li>• (1) Wastebasket</li> <li>• <b>** New for SRCD27 **</b><br/>Option to sell products in the SRCD27 Exhibit Hall (subject to SRCD approval)</li> <li>• <b>** New for SRCD27 **</b><br/>Options to host a Networking Break (additional F&amp;B cost apply)</li> <li>• Access to SRCD Welcome Breakfast, Awards Reception, and Networking Breaks</li> </ul> | <p><b>10x10 Booth Rates</b></p> <p>Book Publishers - \$850<br/>Corporate - \$2,100<br/>Nonprofit - \$1,900<br/>University Lab Groups - \$700</p> <p><b>20x20 Booth Rates</b></p> <p>Book Publishers - \$1,000<br/>Corporate - \$2,500<br/>Nonprofit - \$2,300<br/>University Lab Groups - \$850</p> | <p><b>10' deep x 10' wide</b><br/><b>8' High Back Wall</b><br/><b>3' High Siderails</b></p> <p>Or</p> <p><b>20' deep x 20' wide</b><br/><b>8' High Back Wall</b><br/><b>3' High Siderails</b></p> |
| Additional furniture, accessories, and carpeting may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit, which will be forwarded to all exhibitors in mid-2026.                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                   |

## What to Bring:

- Flyers, pamphlets, packets, etc.
- Table drape or tabletop sign with name/logo
  - Signs must be located on the table or easel. (Easels are not provided by SRCD or the SRCD27 approved exposition service company.)
- **\*\* New for SRCD27 \*\*** — Products to sell to attendees
  - Optional: candy, pens, or other items to give away

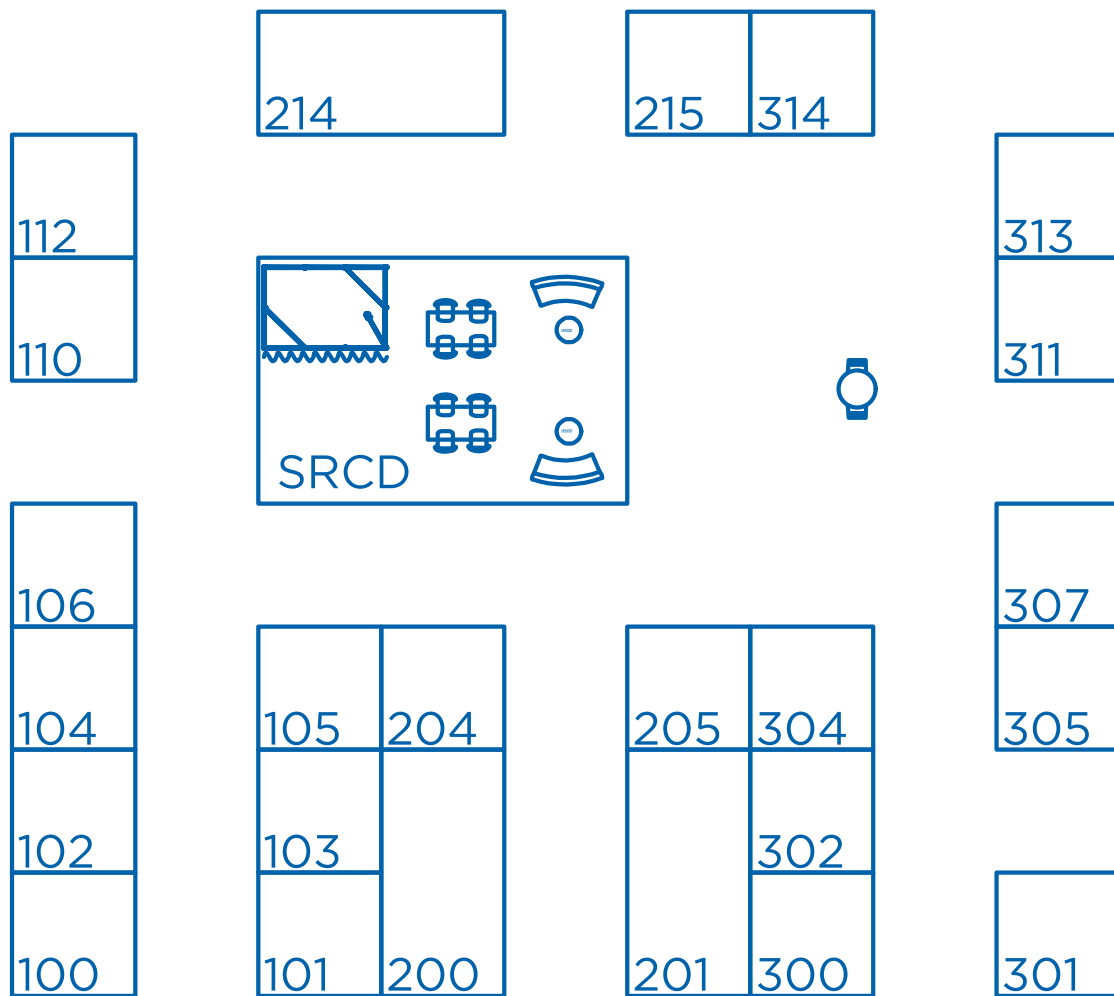
## Example Uses:

- Display program information and applications.
- Post current position openings.
- Schedule times for students to meet with department heads or professors.

| EXHIBIT SCHEDULE                               |                                                                              |                                   |                                       |
|------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------|---------------------------------------|
| Exhibit Dates:                                 | Thursday, April 8, 2027 to Saturday, April 10, 2027                          |                                   |                                       |
| Exhibit Location:                              | Atlanta Marriott Marquis<br>265 Peachtree Center Avenue<br>Atlanta, GA 30303 |                                   |                                       |
| Load-In Hours:                                 | Wednesday, April 7, 2027; 10:30 a.m. (EST) – 5:00 p.m. (EST)                 |                                   |                                       |
| Exhibit Hours<br>( <i>Subject to change</i> ): | Thursday, April 8<br>8:00 am–5:00 pm                                         | Friday, April 9<br>8:00am–5:00 pm | Saturday, April 10<br>8:00 am–2:30 pm |
| Dismantling Hours:                             | 2:30 pm – 6:00 pm                                                            |                                   |                                       |



## Exhibit Hall Floor Plan



Booths 200, 201 and 214 are double booths.

 **2027**  
**BIENNIAL MEETING**  
APRIL 8-10, 2027 • ATLANTA, GA, USA

# SRCD Exhibit Space Contract

Under the exhibit regulations below governing the rental of exhibit space, the undersigned hereby apply for exhibit space at the SRCD 2027 Biennial Meeting in Atlanta, GA, USA, April 8-10, 2027. We have read and agree to the exhibit regulations. We understand that these regulations are incorporated into this contract by reference, and this application becomes a contract when accepted and confirmed by SRCD. We understand that exhibit fees must be paid in full by Monday, February 1, 2027, in order for your company name to secure exhibit space, appear in the SRCD Mobile App and meeting [website](#).

Exhibitor Point of Contact:

Exhibiting Company (name to be listed on your ID sign):

Billing Address:

City: State: Zip code: Country:

Email Address (Point of Contact):

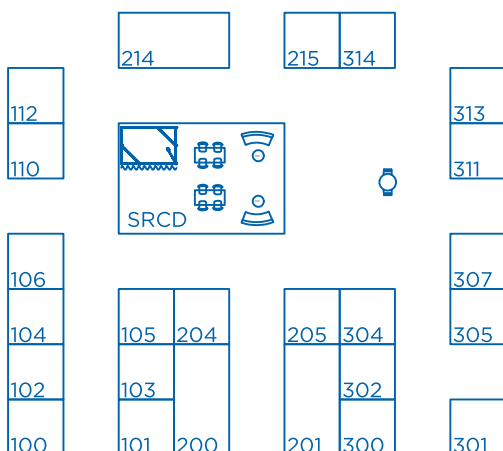
Exhibiting Company Website:

50-word Exhibiting Company Description:

Requested Number of Booths:

Booth Location. All booths are assigned on a first-come, first-served basis. Please rank your top four booth choices.

#1 #2 #3 #4



Booths 200, 201 and 214 are double booths.

List of any organizations you do not wish to be located near (request cannot be guaranteed):

**Booth Fees.** Booth assignments will be allocated only after receipt of full payment and a completed contract form, and SRCD Code of Conduct Vendor Agreement.

**Credit Card (online only):** We accept Visa, MasterCard, and American Express. Upon receipt of signed contract, the SRCD Events Team will send an invoice which is payable online via the SRCD payment portal. For other methods of payment, please contact the SRCD Meeting and Events Team at [events@srcd.org](mailto:events@srcd.org).

Price per booth: \$ x Number of booths = TOTAL \$

I have read and agree to abide by the Rules & Regulations printed on page 2- 5 of this contract.

Signature

Date

# SRCD EXHIBIT RULES & REGULATIONS

These rules and regulations are a bona fide part of the contract for exhibiting space with the Society for Research in Child Development (SRCD) Biennial Meeting. SRCD reserves the sole right to render all interpretations, amend and enforce these regulations, and establish all further regulations not specifically covered below to assure the general success and well-being of the SRCD Biennial Meeting. The policies and procedures may differ greatly from other meetings or trade shows. We encourage you to read them in their entirety.

Each exhibitor, for him/herself, his/her employees, and his/her contractors, agrees to abide by these regulations and by any amendments or additions made hereafter by SRCD. SRCD's Biennial Meeting serves as a forum for leaders of the research industry to exchange the latest information available in a professional atmosphere. SRCD reserves the right to decline, prohibit, deny access to, or remove any exhibit which, in its sole judgment, is contrary to the character, objectives, and best interests of the SRCD Biennial Meeting or its attendee audience. This reservation includes, but is not limited to, any violation of any public policy of these rules and regulations and extends to people, things, printed matter, products, and conduct. SRCD's decision and interpretation shall be accepted as final in all cases.

SRCD Meetings and Events Code of Conduct and Compliance Agreement (view the Code of Conduct and Compliance Agreement in its entirety by visiting SRCD's Ethics and Integrity webpage)

SRCD is dedicated to providing an inclusive, harassment-free experience for everyone regardless of race, ethnicity, immigration status, nationality, social class, religion (or lack thereof), gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, career status, or political ideology.

We ask that all attendees of SRCD events, both in-person and virtual, be mindful of inclusivity and respect for persons in their conduct and when preparing presentations, making every effort to frame discussions as openly and inclusively as possible. SRCD expects that all participants will be considerate and respectful in language and behavior, and communicate professionally and constructively, in person and virtually. SRCD is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, ability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices.

**All Exhibitors will be required to sign off on the SRCD Code of Conduct Vendor Agreement.**

## SRCD Policy on Exhibits, Advertisements, and Sales

All items exhibited, advertised, and sold under the auspices of SRCD must be of a nature that reasonably can be considered as "tools of the trade" by our membership acting in their professional capacities as faculty researchers, students, teachers, and practitioners. The character of the exhibits, advertisements, or sales is subject to the approval of SRCD staff. SRCD reserves the right to refuse any application to exhibit and advertise or to curtail or cancel any such exhibit or advertisement which, in the sole judgment of the Executive Director, does not conform to these guidelines. This policy applies to unacceptable displays, advertisements, or sales of novelties and souvenirs and the personal conduct of exhibitors and their representatives. SRCD shall not accept sponsorships from the tobacco or firearms industry. Although SRCD,

the exhibit service contractors, and the hotel are not responsible for any loss, we will make every effort to ensure that no such event occurs. SRCD will provide security service in the exhibit hall during all hours the exhibit booths are scheduled to be closed. Exhibitors are urged to ensure their booths are staffed during exhibition hours.

## Payment of Space

It is expressly agreed by the exhibitor that if he/she fails to pay space rental at the time specified in this contract, SRCD shall have the unilateral right to reassign the booth location or take possession of said space without refund and lease the same or any part thereof to such parties and upon such terms and conditions as it deems proper. Further, all payments as stated hereunder shall be payable at SRCD's principal place of business as stated in this contract.

**Cancellation and Refunds.** All cancellations of space must be received in writing. Cancellations received in writing through Monday, February 1, 2027, will receive a refund, less a \$600 cancellation fee. No refunds will be made for cancellations received after **Monday, February 1, 2027**. In the event of cancellation, space reverts to SRCD for use at its sole discretion.

## Exhibit Hours, Installation, and Dismantling

The installation will begin on **Wednesday, April 7, 2027, 10:30 am – 5:00 pm (EST)**. **All installations must be completed for final inspection by 7:30 am Thursday, April 8, 2027.** All exhibit labor must comply with established labor jurisdictions. Any space not claimed or occupied by **7:30 am Thursday, April 8, 2027**, may be resold or reassigned by SRCD without notification or any obligation on the part of SRCD for any refund or compensation whatsoever. Exhibitors are not permitted to store packing crates or boxes in the booths during show hours. These items, when properly marked, will be stored and returned to the booth by the service contractor. Crates not properly marked or identified by exhibitors may be destroyed or lost and are the sole responsibility of the exhibitor. Exhibit materials left unattended at **5:00 pm on Saturday, April 10, 2027**, and for which no shipping arrangements have been made, will be considered abandoned. SRCD will arrange for the disposal or return of exhibit materials at the exhibitor's expense; SRCD, the service contractor, and the **Atlanta Marriott Marquis** or shall not assume any liability whatsoever for loss or damage. No exhibit may, to any extent, be dismantled before **3:30 pm on Saturday, April 10, 2027**. Any dismantling or packing before this time shall be considered a breach of this agreement, and a **\$500 early dismantle fee** will be applied.

## Display Construction and Limitations

All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All exhibits must be free-standing and self-supporting; linear configurations may not be designed to obstruct the view of nearby booths, block exits or doorways, or obstruct the light, view, or space of others. All display fixtures over four (4) feet in height and placed within eight (8) linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least five (5) feet from the aisle line. No display fixture or sign shall exceed eight (8) feet in height. **No portion of the booth or signage may be suspended from the ceiling of the exhibit hall. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped, or otherwise affixed to any pillars, doors, walls, or other parts of the building.** Electricity is available at booth locations **(at additional cost to the exhibitor)**. SRCD will provide flameproof side drapes (3' high) and back wall drapes (8' high) of a standard color, on supports, for all straight-line exhibits. One 6' x 30" table, two side chairs, a wastebasket, and one

7" x 44" booth identification sign are also provided by SRCDC for each space rented. Additional furniture or accessories may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit to be forwarded to all exhibitors in late 2026.

## Operation of Exhibits

- No exhibitor may sponsor or conduct any raffles, lotteries, or games of chance.
- Exhibitors are prohibited from playing copyrighted music at a volume that disrupts neighboring exhibitors or poster presenter sessions. This requirement applies to all live and recorded music, including that accompanying video or other presentations. SRCDC shall be the sole judge of what constitutes appropriate sound levels.
- Demonstrations, distribution of literature, samples, materials, and sales activities are permitted only within the confines of an exhibitor's rented space.
  - Samples or souvenirs may not be sold and may not be distributed in any manner which, in the judgment of SRCDC, blocks the aisles or in any way handicaps other exhibitors or impairs the flow of attendees.
- Exhibitors receive (2) complimentary registrations per 10' x 10' booth. Additional exhibit staff must register at non-member meeting rates. All representatives must be properly registered and wear badges. Exhibits must be staffed during all exhibition hours.
  - Complimentary registration is good for all meeting sessions as well.
- If needed, you will be sent information about ordering food and beverages as it becomes available.
  - **NO OUTSIDE food or beverages are permitted in the Exhibit Hall space.**
  - All food and beverages must be purchased through catering of Atlanta Marriott Marquis.

## Use of Space, Subletting Space

No exhibitor may assign, sublet or apportion their space to or with another business entity or individual without express permission in writing from SRCDC. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of their business. Should any item from a non-exhibiting firm be required for the operation of the display, identification of such item should be limited to the regular nameplate or trademark under which the same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is **prohibited and may result in eviction**.

## General Regulations and Public Policy

- Each exhibitor is charged with knowledge of all State, County, and City laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in the exposition.
  - All booth decorations must be nonflammable to conform to the Fire Regulations of the city of Atlanta.
  - Materials not conforming to such regulations will be removed at the exhibitor's expense.
- Engines, motors, or any other kind of equipment may be operated only with the consent of the Atlanta Marriott Marquis and SRCDC.
- All exits, hallways, aisles, and fire control apparatus must remain clear and unobstructed at all times.
- Electrical equipment must be Underwriters Laboratory approved.
- **Use of propane and helium balloons is prohibited.**

- Designated “No Smoking” areas must be observed.
- An exhibitor who makes any claim or advertises at the SRCD Biennial Meeting in any way which, in the sole opinion of SRCD, is false, misleading, or otherwise against public policy may, at the sole discretion of SRCD, be required to discontinue such claim or advertising.
- Exhibitors may not make any public announcements in the general meeting areas regarding their products and/or services.
  - All announcements **MUST** be purchased through the official SRCD Mobile App.
  - See the “Digital Display Options” for pricing

## Social Function/Special Events

Any social function or a special event planned by an exhibiting company to take place during SRCD’s Biennial Meeting must be approved by SRCD.

## Use of Certain Property

Exhibitors will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor’s space. Exhibitors shall indemnify, defend, and hold harmless SRCD, Atlanta Marriott Marquis, their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney fees, and expenses of whatever kind or nature, which might result from or arise out of the use of any such material(s).

## Nonliability

- Each exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times.
- It is expressed, understood, and agreed by each and every contracting exhibitor, their agents, and guests that neither SRCD nor its employees or contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing the Exhibit Space Contract, the exhibitor releases and agrees to defend and to indemnify SRCD’s Biennial Meeting, its owners, managers, officers, sponsors, employees, and agents, and save them harmless from any suit or claim, including attorney fees for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, or about the exhibitor’s display space or arising out of exhibitor’s participation in the SRCD Biennial Meeting.
- In the event of a meeting cancellation, due to partial or total destruction of the premises by fire, hurricane, Act of God, strikes, authority of law, or any other cause beyond the control of SRCD, SRCD assumes no liability for the loss of business or fulfillment of the contract for space. SRCD will reimburse the exhibitor pro rata on amounts paid in, less any and all legitimate expenses incurred by SRCD, at SRCD’s discretion due to meeting cancellation.

## Insurance

The exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to SRCD: Comprehensive general liability insurance coverage, including protective and contractual liability coverage of **\$1,000,000 single** limit bodily injury and property damage, and Worker’s Compensation/Occupational Disease coverage in full compliance with Federal and State Laws.

## Attorney's Fees

Should SRCD find it necessary to employ an attorney to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, SRCD, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses, including attorneys' fees.

## Nonwaiver

SRCD shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by SRCD. No delay or omission by SRCD in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or waiver of any right or remedy on any future occasion.

## Show Site Work Rules

- Exhibit Labor – Exhibitors can utilize the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits.
  - Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.
- Freight Handling – All work involved in the loading and unloading of all trucks, trailers, and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of [Shepard](#).
  - Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas.
  - [Shepard](#) will not be responsible for any material we do not handle.

**Please sign this form on page 7 as well as the  
Code of Conduct and Compliance Vendor Agreement on page 13.**

Please contact SRCD at [events@srcd.org](mailto:events@srcd.org) with any questions.

# Code of Conduct and Compliance Vendor Agreement

We ask that all attendees and vendors of SRCD events, both in-person and virtual, be mindful of inclusivity and respect for persons in their conduct and when preparing presentations, making every effort to frame discussions as openly and inclusively as possible. SRCD expects that all participants will be considerate and respectful in language and behavior, and communicate professionally and constructively, in person and virtually. SRCD is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, ability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices.

The following **behaviors are considered harassment and are prohibited:**

- Violence, threats of violence, or violent language directed against another person or group for any reason
- Sexist, racist, homophobic, transphobic, ableist, discriminatory jokes or language about a religion, or other discriminatory jokes and language
- Posting or displaying sexually explicit or violent material
- Posting or threatening to post other people's personally identifying information
- Personal insults, particularly those related to the above-mentioned identities and characteristics
- Inappropriate, unwelcome, or non-consensual photography or recording
- Inappropriate, unwelcome, or non-consensual physical contact
- Unwelcome sexual attention including sexualized comments or jokes, inappropriate or unwelcome touching, and unwelcome sexual advances
- Deliberate intimidation, threats of retaliation for rebuffing advances, stalking or unwelcome following (online or in person)
- Advocating for, or encouraging, any of the above behavior
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by SRCD whether the event is in-person or virtual. All participants must comply with the instructions of the moderator and any SRCD event staff.
- Presentations, posts, and messages containing promotional materials, special offers, job offers, product announcements, or solicitation for services

Individuals who have observed or experienced harassment at an SRCD event in violation of this Code of Conduct should promptly report it via the method publicized at the meeting.

This Code of Conduct is not intended to limit the terms of open and respectful scientific inquiry or discussion.

SRCD reserves the right to take any action deemed necessary and appropriate, including immediate removal from the event without warning or refund, in response to any incident of unacceptable behavior.

☐ By checking this box, I assent to and agree to abide by this code of conduct at this SRCD event. I understand that if I violate this code of conduct, SRCD may, in its discretion, limit my participation in and/or attendance at this event, including asking me to leave the conference/event without refund of any registration fees or membership dues, and may take such other actions as SRCD deems are appropriate.

Vendor /Company

Printed Name

Title

Signature

Date



## Sponsorship Opportunities

Sponsorships display your commitment to the developing child and adolescent as a primary focus of scientific inquiry and bring valued programming and services to attendees. Choose a la carte or contact SRCD's Meeting and Events Team at [events@srcd.org](mailto:events@srcd.org) to propose alternatives.

### Refreshment Breaks (\$15,000/EACH)

Weary conference attendees will be grateful to you for providing refreshment breaks throughout a busy conference. This opportunity includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Signage with the organization name, logo, and booth number (if applicable) in the registration or exhibit area
- Promotional materials (supplied by your organization), such as napkins or table tents at the break (all materials require prior SRCD approval)
- (2) Conference Registrations
- (3) SRCD Mobile App message alerts

### Child Care (\$10,000/ EACH)

Highlight your organization by sponsoring the childcare services SRCD provides for attendees. This opportunity includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting

### SRCD Student and Early Career Council (SECC) First Timer Reception (\$5,000)

This event is designed to welcome students and early career scholars who are attending the Biennial Meeting for the first time and will include refreshments and networking opportunities. The event provides an orientation to the Meeting in a friendly, welcoming environment.

## **Towards 2044: Horowitz Early Career Scholars Program Reception (\$10,000)**

The Towards 2044: Horowitz Early Career Scholars Program provides educational and professional development for scholars, giving them a launching point for a career in the field of child development. The program offers selected scholars mentorship from more advanced scholars in the field who provide them with guidance and support in their pursuit of educational and professional goals. Individuals from diverse racial, ethnic, and disciplinary groups are recruited to serve as mentors. Through participation in the Towards 2044: Horowitz Early Career Scholar Program, scholars from under-represented groups have the opportunity to attend the SRCD Biennial meeting, one pre-conference, and a year-long program of monthly seminars and one-on-one meetings with their mentors. These experiences enable scholars to gain valuable exposure to the field and allow them to interact not only with their mentors but also with other scholars and professionals. This event is a networking reception for current scholars and mentors as well as alums of the program.

Sponsorship includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on SRCD website
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting

## **International Reception hosted by the SRCD International Affairs Committee (\$5,000)**

This event is designed to have international attendees the opportunity to meet other global attendees and navigate their Biennial experience together. This event will include refreshments and networking opportunities for all that attend,

## **CHAT WITH LEADERS SOCIAL (\$5,500/EACH)**

This event provides a special and unique opportunity for students to have small, informal discussions with leaders in child development research. These events will take place on Thursday and Friday. These popular events sell out very quickly.

Package includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- Signage with the organization name, logo, and booth number (if applicable) at the sponsored lunch and in the registration area
- Promotional materials (supplied by your organization), such as napkins or table tents at the meals (all materials require prior SRCD approval)

## MOBILE APP (\$7,000)

Sponsor the Mobile App dedicated entirely to the SRCD Biennial Meeting in Atlanta, Georgia.

Package includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- Schedule Banner Ad (shown more often than the rotating banner ad)
- Exhibitor Directory Row Highlighting (if applicable)
- Signage with the organization name, logo, and booth number (if applicable) in the registration area

## LOUNGE AREA/BRADED CHARGING KIOSK STATION (\$3000 /EACH)

The lounge area charging kiosk sponsorship gives your organization the chance to provide a branded location that will be a hub for attendees to recharge their devices and the perfect networking opportunity.

Package includes:

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- Station display of company name and logo
- Signage with the organization name, logo, and booth number (if applicable) in the registration area



# General Sponsorship Opportunities



## **Platinum: \$20,000**

### **(1) Exhibit Booth**

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- (1) Rotating Banner Ad with Landing Page within the SRCD27 Mobile App
- (3) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting



## **Gold: \$15,000**

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- (1) Rotating Banner Ad with Landing Page within the SRCD27 Mobile App
- (3) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting



## **Silver: \$10,000**

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- (1) Rotating Banner Ad with Landing Page within the SRCD27 Mobile App
- (2) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting



## **Bronze: \$5,000**

- Sponsor recognition in the SRCD27 Mobile App, onsite signage, SRCD27 General Sessions Screen, and SRCD website
- Hyperlink on the SRCD website
- (1) SRCD Mobile App message alerts
- (1) Complimentary registrations for the Biennial Meeting

Are there additional sponsorship ideas you would like to explore?  
Please contact the Meeting and Events Team at [events@srcd.org](mailto:events@srcd.org)



# SRCD Sponsorship Request Form

Designate below the name of the person in your organization who is to receive all relevant sponsorship materials and correspondence. **This request form and full payment must be received by Monday, February 1, 2027**

Sponsor Point of Contact:

Sponsoring as (name to be listed online and in Mobile App):

Billing Address:

City:

State:

Zip:

Country:

Email Address (Point of Contact):

Sponsoring Website:

## SPONSORSHIP OPPORTUNITIES

Sponsorship packages showcase your presence in Atlanta, GA – USA and bring valued programming and services to the meeting and its attendees. Choose tiered sponsorship package, a la carte, or [contact SRCD](#) to propose alternatives.

### Tiered Sponsorship Packages

☐ Platinum – \$20,000

☐ Gold – \$15,000

☐ Silver – \$10,000

☐ Bronze – \$5,000

### A La Carte Sponsorship Opportunities

☐ SRCD Child Care – \$10,000

☐ SEEC Reception – \$5,000

☐ Refreshment Break – \$15,000

☐ Towards 2044 – \$10,000

☐ SRCD Internation Reception – \$5,000

☐ Chat with Leaders Social – \$5,000

☐ SRCD Mobile App – \$7,000

☐ Kiosk Station – \$3,000

☐ SRCD Caucus – \$ \_\_\_\_\_

☐ Other – \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

**Credit Card (online only):** We accept Visa, MasterCard, and American Express. Upon receipt of sponsorship request form, the SRCD Events Team will send an invoice which is payable online via the SRCD payment portal. For other methods of payment, please contact the SRCD Meeting and Events Team at [events@srcd.org](mailto:events@srcd.org).

Please contact SRCD at [events@srcd.org](mailto:events@srcd.org) with any questions.

# Advertising Opportunities

## Digital Display Options

Help us welcome conference attendees to the Biennial! All marketing languages and logos require prior SRCD approval.

| DISPLAY OPTION                                              | PACKAGE INCLUDES                                                                                                                                                                                                                                                                                                        | DISPLAY ROTATION (10 SECONDS) |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| <b>Rotating Banner Ad w/ Landing Page</b>                   | <ul style="list-style-type: none"><li>• Rotating banner ad that links to a landing page followed by a URL. <i>The landing page links to the company URL.</i></li><li>• Sponsor recognition in the SRCD27 Mobile App, SRCD27 General Sessions Screen, and SRCD website</li><li>• Hyperlink on the SRCD website</li></ul> | \$1,500                       |
| <b>Rotating Banner Ad</b>                                   | <ul style="list-style-type: none"><li>• Rotating banner ad is seen on the mobile app's Dashboard. <i>When tapped users are taken to company's website.</i></li><li>• Sponsor recognition in the SRCD27 Mobile App, SRCD27 General Sessions Screen, and SRCD website</li><li>• Hyperlink on the SRCD website</li></ul>   | \$1,000                       |
| <b>Sponsored Message Alerts</b>                             | <ul style="list-style-type: none"><li>• Send a mobile alert to all attendees who have downloaded the app. Option available for show days only, limit of (3) sponsored text message alerts per company</li><li>• Sponsor recognition in the SRCD27 Mobile App</li><li>• Hyperlink on the SRCD website</li></ul>          | \$250<br>(per message)        |
| <b>General Sessions Onscreen Displays and Announcements</b> | <ul style="list-style-type: none"><li>• Sponsor recognition in the SRCD27 Mobile App, SRCD27 General Sessions Screen, and SRCD website</li><li>• Hyperlink on the SRCD website</li><li>• Announcements at the beginning of SRCD27 General Sessions</li></ul>                                                            | \$150                         |

## Other Opportunities

Please contact Meetings & Events Team at [events@srcd.org](mailto:events@srcd.org) if you are interested in the following opportunities: Banners, Column Wraps, Entrance Door Window, Escalator, Floor, Wall and Window Clings.

## Recent Exhibitors, Sponsors and Universities

- [Ant Neuro North America](#)
- [ACEs Hub - University of Calgary](#)
- [Bezos Family Foundation](#)
- [Brain Electrophysiology Laboratory Company \(BEL\)](#)
- [Brain Vision LLC](#)
- [Buffett Early Childhood Fund \(BECF\)](#)
- [Cambridge University Press](#)
- [Child and Family Data Archive \(CFData\)](#)
- [Children and Screens Institute for Digital Media and Child Development](#)
- [Cortech Solutions, Inc.](#)
- [Guilford Press](#)
- [Innov8](#)
- [Intelligent Video Solutions](#)
- [IPUMS & MPC at University of Minnesota](#)
- [LDbase](#)
- [LENA](#)
- [Macmillan Learning](#)
- [Mangold International](#)
- [Max Planck School of Cognition](#)
- [Mindware Technologies](#)
- [National Institute for Early Education Research \(NIEER\)](#)
- [National Research Center on Hispanic Children & Family](#)
- [NIH Baby Toolbox](#)
- [NIRx Medical Technologies](#)
- [NuRelm](#)
- [Oxford University Press](#)
- [Panel Study of Income Dynamics \(PSID\)](#)
- [Peter L. Samuelson](#)
- [Robert Wood Johnson Foundation](#)
- [Sage College Publishing](#)
- [Society for the Teaching of Psychology](#)
- [Springer](#)
- [SR Research LTD](#)
- [Statistical Horizons](#)
- [Syracuse University Falk College](#)
- [The Child Development Supplement and Transition to Adulthood Supplement](#)
- [Tobii](#)
- [Turing Medical](#)
- [University of Utah College of Social Work](#)
- [Wallace Foundation](#)
- [Wiley](#)
- [William T. Grant Foundation](#)



# SRCD Advertising Request Form

Designate below the name of the person in your organization who is to receive all relevant advertising materials and correspondence. **This request form and full payment must be received by Monday, February 1, 2027.**

Advertising Point of Contact:

Advertising as (name to be listed online and in Mobile App):

Billing Address:

City:

State:

Zip code:

Country:

Email Address (Point of Contact):

Advertising Website:

## Advertising Opportunities

Advertising items display your presence in Atlanta, GA - USA and bring valued programming and services to the meeting and its attendees. Choose advertising items or contact SRCD to propose alternatives.

- Rotating Banner Ad w/ Landing Page - \$1,500
- Rotating Banner Ad - \$1,000
- Sponsored Message Alerts - \$250 (per message)
- General Sessions Onscreen Displays and Announcements - \$150
- Other - \$\_\_\_\_\_

TOTAL: \$\_\_\_\_\_

**Credit Card (online only):** We accept Visa, MasterCard, and American Express. Upon receipt of sponsorship request form, the SRCD Events Team will send an invoice which is payable online via the SRCD payment portal. For other methods of payment, please contact the SRCD Meeting and Events Team at [events@srcd.org](mailto:events@srcd.org).

Please contact SRCD at [events@srcd.org](mailto:events@srcd.org) with any questions.

## **IMPORTANT DEADLINE: Monday, February 1, 2027**

### **FOR ALL ITEMS BELOW:**

- Exhibit Booth
- Mobile App
- Reception sponsorship
- Chat with Leaders sponsorship
- Charging Kiosk Station(s)
- Custom Badge Lanyards
- Receipt of a complete contract form and full payment
- Request a booth cancellation refund



Society for Research in Child Development

Washington, DC USA

Tel: 202.800.0677 Email: [events@srcd.org](mailto:events@srcd.org)

[www.srcd.org](http://www.srcd.org)

Please contact SRCD at [events@srcd.org](mailto:events@srcd.org) with any questions.