

Exhibitor and Sponsorship Prospectus

Toward an Anti-Racist Developmental Science Summit: Transforming Research, Practices, and Policies, A Blueprint to Re-Design Equitable Systems for our Field

Increase your visibility with a wide variety of exhibits and sponsorship opportunities.

About the Society

We are delighted to invite you to participate as an exhibitor and sponsor at the Toward an Anti-Racist Developmental Science Summit: A Blueprint for Our Field. As one of the leading international societies in the field of child development, the SRCD Summit provides an exceptional platform for researchers, practitioners, and policymakers to exchange knowledge, discuss emerging trends, and showcase cutting-edge advancements in the field.

About the Summit

The Society for Research in Child Development (SRCD) is proud to present the "SRCD Summit on Antiracist Developmental Science: Transforming Policies and Practices." This inaugural summit aims to bring together developmental scientists to address critical issues related to racial equity and justice in developmental science.

The #srcdsummit24 will feature interactive sessions to encourage participant collaboration and engagement. These sessions will provide opportunities for attendees to discuss challenges, share best practices, and develop actionable strategies to implement into their respective research studies and organizations.

Throughout the Summit, attendees will have ample opportunities to network and build connections with fellow researchers, policymakers, and practitioners equally committed to advancing antiracist developmental science.

Join us at the "Toward an Anti-Racist Developmental Science Summit: A Blueprint for Our Field" as we collectively work towards creating a more equitable and just future for all children, regardless of their background or identity. Together, we can make a meaningful impact and shape the future of developmental science to be truly antiracist and inclusive.



Summit Program Organizers

Dr. Velma McBride Murry holds the Lois Autrey Betts endowed chair, associate provost, Office of Research and Innovation, and University Distinguished professor in the Departments of Health Policy at Vanderbilt School of Medicine and Human and Organizational Development at Peabody College in Nashville, Tennessee. Her research focuses on examining the significance of context to everyday life experiences of African American families and youth with specific consideration to processes through which racism and other social structural stressors, cascade through families to influence parenting and family functioning, quality of life, and developmental outcomes and adjustment among youth, including mental and physical health. McBride Murry is associate director of the Vanderbilt Institute for Clinical and Translational Research, Community Engagement Research Core, Vanderbilt University Medical Center, past president of the Society for Research on Adolescence, and the president of the International Consortium of Developmental Science Societies. She was a former member of the National Academies of Sciences, Engineering, and Medicine's Board on Children, Youth, and Families and currently serves on numerous other boards and governing councils, including the National Academy of Medicine's Culture of Health; Foundation for Child Development; and Society for Research in Child Development. McBride Murry is one of the 100 elected members to the 2020 National Academy of Medicine Class appointed by the U.S. Department of Health and Human Services to serve a four-year term at the National Institutes of Health Advisory Mental Health Research Council. She earned her Ph.D. in Human Development and Family Studies from the University of Missouri–Columbia.

Dr. Emilie Smith is a Professor of Human Development and Family Studies, the Inaugural College of Social Science Distinguished Senior Scholar, and Lead of MSU Youth Equity Project, the Interdisciplinary Thematic Area on Reducing Disparities, Increasing Opportunities for Marginalized Youth at Michigan State University. Her community-engaged research seeks to understand the ways in which families, schools, and communities interact to affect positive youth development, particularly racial-ethnic identity, and socialization among those of diverse socio-economic and geographic backgrounds. Her work involves rigorous, randomized trials and multilevel methods to examine family and community approaches that reduce disparities and increase equity, drawing upon interdisciplinary partnerships. Smith is a Fellow of Division 27 (Community) of the American Psychological Association. She has served as an Associate Editor of the American Journal of Community Psychology, on the editorial board of the Journal of Adolescent Research, and as a consulting editor for numerous other journals. She has served on the elected Executive Board of the Society for Prevention Research and currently serves on the elected Governing Council of the Society for Research on Child Development. Smith is formerly the Janette McGarity Barber Professor and Department Head of Human Development and Family Science at the University of Georgia. Her work at the local and national levels has demonstrated effective approaches to often engaging lower-income ethnic minority families in prevention research using group-based family and community, culturally informed approaches. This is epitomized in her co-edited book volume, Preventing Youth Violence in a Multicultural Society, and her co-edited Special Section of the top developmental journal, Child Development, on Positive Youth Development in Diverse and Global Contexts. Her work on racial-ethnic identity and socialization among marginalized youth and social justice approaches to positive youth development is highly cited in the field. Smith has received over 20 million dollars in national and foundation funding for her research on promoting positive child and family development, along with numerous local and national awards.



Who Makes A Great Exhibitor?

- Publishers of scientific books and journals
- Producers of software and electronics for behavioral research
- Government agencies
- Scientific associations and societies
- Scientific education/information service groups
- Screening and assessment tools vendors
- Data collection organizations
- Developmental aids
- Scientific software tool companies
- Universities

Tabletop exhibits will be in or near the networking, registration, and poster receptions. Once a signed contract and payment are received, locations will be determined on a first-come, first-served basis. SRCD reserves the right to change the floor plan at our discretion without notice.

Not sure if your organization fits our meeting? Don't hesitate to contact the SRCD Meetings and Events Team at events@srcd.org.

Exhibit Schedule and Dates: May 15-17, 2024

Exhibit Location: Main Conference Center Hotel

10:00 AM 3:30 PM Exhibits and Posters Set up.

Exhibition Hours:

5/15: 3:30 pm – 6:30pm; 5/16: 3:00 pm – 7:30pm; 5/17 8:45am – 11:00 am

Dismantling Hours: Friday, May 17, 2024; 11:00 am – 1:00 pm

Additional furniture or accessories may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit.

Contact

Nathaniel Nwaneri nwaneri@srcd.org

Natasha Ross nross@srcd.org



Schedule at a Glance *(subject to change)*

Wednesday May 15

10:00 AM	5:00 PM	Registration
10:00 AM	3:30 PM	Exhibits and Posters Set up
11:00 AM	12:30 PM	Opening Session/Lunch
12:30 PM	12:45 PM	Break
12:45 PM	2:15 PM	Sessions
2:15 PM	4:15 PM	Networking Bingo – Meet Your Fellow Developmental Scientists Tours and other afternoon networking opportunities.
4:30 PM	6:30 PM	Poster Reception/Exhibits Reception/Networking Reception

Thursday May 16

8:45 AM	4:00 PM	Registration
8:45 AM	10:15 AM	Sessions
10:15 AM	10:45 AM	Networking Break
10:45 AM	12:15 PM	Sessions
12:15 PM	1:45 PM	Lunch/Session
1:45 PM	3:00 PM	Sessions
3:00 PM	5:00 PM	Wellness Break – Networking Opportunities
5:00 PM	7:30 PM	Poster Reception/Exhibits Reception/Networking Reception

Friday May 17

8:45 AM	11:00 AM	Registration
8:45 AM	10:15 AM	Sessions
10:15 AM	10:45 AM	Networking Break
10:45 AM	12:15 PM	Sessions
11:00 AM	12:15 PM	Exhibit Teardown
12:15 PM	1:00 PM	Closing

Hotel and Summit Location

Westin Playa Bonita Hotel & Resort Panama City, Panama

Tabletop Booth Package

Tabletops will be available in the same space or adjacent to the poster session.

Exhibit Pricing

Corporate Rate \$1500 Nonprofit Rate \$1000

Tabletop Fees include:

1 6x30 table; 2 chairs; Sign

Two complimentary registrations



SUMMIT

Sponsor A la Carte Options

Sponsorships showcase your commitment to the developing child as a primary focus of scientific inquiry and bring valued programming and services to attendees. Choose an a la carte or contact SRCD's Meeting and Events Team at events@srcd.org to propose alternatives.

Break Sponsorship Opportunities

Conference attendees will be grateful to you for providing refreshment breaks at the conference. This opportunity includes:

- Signage with the organization name, logo, and booth number (if applicable) in the registration area and at the reception
- Promotional materials (supplied by your organization), such as napkins or table tents at the break (all materials required prior to SRCD approval)
- Lunch (2) \$16,000
- Afternoon Break (2) \$5000
- Networking Bingo (1) \$5000 – Opportunity for attendees to meet using a bingo format to encourage connections between old and new friends and colleagues.
- Reception (will include posters) \$10,000 – Poster reception with exhibitors and poster presenters.

Lounge Area Charging Kiosk Station (\$3,500 /Each)

In our world of technology, a charging kiosk is a must-have at any conference. The lounge area charging kiosk sponsorship allows your organization to provide a branded location that will be a hub for attendees to recharge their devices and the perfect networking opportunity.

Package includes:

- Station with a panel and header panel for display of company name and logo
- Sponsor recognition in the SRCD onsite signage
- Hyperlink on the SRCD website

General Sponsorship Opportunities

Platinum: \$15,000	Gold: \$12,000	Silver: \$10,000	Bronze: \$5,000
<ul style="list-style-type: none"> • Exhibit Table • Exclusive recognition from the podium • Sponsor recognition, onsite signage, and SRCD website • Hyperlink on the SRCD website • (2) Complimentary registrations 	<ul style="list-style-type: none"> • Sponsor recognition onsite signage and SRCD website • Hyperlink on the SRCD website • (2) Complimentary registrations 	<ul style="list-style-type: none"> • Sponsor recognition onsite signage and SRCD website • Hyperlink on the SRCD website • (1) Complimentary registration 	<ul style="list-style-type: none"> • Sponsor recognition onsite signage and SRCD website • Hyperlink on the SRCD website • (1) Complimentary registration

Are there additional sponsorship ideas you would like to explore? Don't hesitate to contact the SRCD Meeting and Events Team at events@srcd.org.



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Important Deadline: April 9, 2024

FOR ALL ITEMS BELOW:

Purchase:	Sponsor/Advertise:
Exhibit Tabletop	<ul style="list-style-type: none">• Reception(s)• Breaks<ul style="list-style-type: none">• Charging Kiosk Station(s)• Receipt of a completed contract form and full payment• Request a booth cancellation refund

SRCD Policy on Exhibits, Advertisements, and Sales

All items exhibited, advertised, and sold under the auspices of SRCD must be of a nature that reasonably can be considered as “tools of the trade” by our membership acting in their professional capacities as faculty researchers, students, teachers, and practitioners. The character of the exhibits, advertisements, or sales is subject to the approval of SRCD. SRCD reserves the right to refuse any application to exhibit and advertise or to curtail or cancel any such exhibit or advertisement which, in the sole judgment of the Executive Director, does not conform to these guidelines. This policy applies to unacceptable displays, advertisements, or sales of novelties and souvenirs, as well as to the personal conduct of exhibitors and/or their representatives. Although SRCD, the exhibit service contractors, and the hotel are not responsible for any loss, we will make every effort to ensure that no such event occurs. SRCD will provide security service in the exhibit hall during all hours the exhibit booths are scheduled to be closed. Exhibitors are urged to make sure their booths are staffed during all exhibition hours.



SUMMIT

EXHIBIT SPACE CONTRACT

In accordance with the exhibit regulations below governing the rental of exhibit space, the undersigned hereby applies for exhibit space at the SRCD Meeting in Panama City, Panama, May 15-17, 2024. We have read and agree to the exhibit regulations. We understand that these regulations are incorporated into this contract by references, and this application becomes a contract when accepted and confirmed by SRCD. We understand that exhibit fees must be paid in full by April 9 in order for our company name to appear in the marketing materials.

Exhibiting as (name to be listed on your ID sign): _____

30-word exhibitor description:

Section 1: Booth Location. All booths are assigned on a first-come, first-served basis.

List any organizations you **do not** wish to be located near (request cannot be guaranteed): _____

Section 2: Official Exhibit Representative. Designate below the name of the person in your organization who is to receive all relevant exhibition materials, including booth confirmation, registration information, exhibitor updates, and the service kit.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Section 3: Booth Charges. Booth assignments will be allocated only **after full payment and a completed contract form are received.**

- **Credit Card (online only):** We accept Visa, MasterCard, and American Express.
- **Check Payment: If you wish to pay by check, please submit your check with this form.** Payment **must** be submitted with your contract.

Price per booth \$ _____ x Number of tabletops _____ = TOTAL \$ _____

REGISTRATION

Two complimentary registrations are included with your exhibitor fee. The registration link will open in mid-December for you to register your exhibitors. Additional exhibitors will be charged the regular registration rate.

Email to:

Society for Research in Child Development
Meetings and Events - #srcdsummit24
1825 K Street NW, Suite 325
Washington, DC 20006
Phone: (202) 800-0677
Email: events@srcd.org

EXHIBIT RULES & REGULATIONS

Section 4: Rules and Regulations. These rules and regulations are a bona fide part of the contract for exhibit space with the Society for Research in Child Development (SRCD) Meeting. SRCD reserves the sole right to render all interpretations, amend and enforce these regulations, and establish any and all further regulations not specifically covered below to assure the general success and well-being of the SRCD Biennial Meeting.

Each exhibitor, for him/herself, his/her employees, and his/her contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by SRCD. SRCD's Meeting serves as a forum for leaders of the research industry to exchange the latest information available in a professional atmosphere. SRCD reserves the right to decline, prohibit, deny access to, or remove any exhibit which, in its sole judgment, is contrary to the character, objectives, and best interests of the SRCD Meeting or its attendee audience. This reservation includes, but is not limited to, any violation of any public policy of these rules and regulations and extends to persons, things, printed matter, products, and conduct. SRCD's decision and interpretation shall be accepted as final in all cases.

1. COVID-19 Protocols. The safety and health of attendees are SRCD's priority. All exhibitors must follow the guidelines from

[SRCD](#) COVID Protocols

2. Payment of Space. It is expressly agreed by the exhibitor that if he/she fails to pay space rental at the time specified in this contract, SRCD shall have the unilateral right to reassign the booth location or take possession of said space without refund and lease the same or any part thereof to such parties and upon such terms and conditions as it deems proper. Further, all payments as stated hereunder shall be payable at SRCD's principal place of business as stated in this contract.

3. Cancellation and Refunds. All cancellations of space must be received in writing. Cancellations received in writing through April 9 will receive a refund, less a \$400 cancellation fee. No refunds will be made for cancellations received after April 9. In the event of cancellation, space reverts back to SRCD for use at its sole discretion.

4. Exhibit Hours, Installation, and Dismantling. The installation will begin on Wednesday, May 15, 2024, from 10:00 am -3:30 pm. All installations must be completed for final inspection by 3:30 pm May 15, 2024. All exhibit labor must comply with established labor jurisdictions. Any space not claimed or occupied by 3:30 pm May 15, 2024, may be resold or reassigned by SRCD without notification or any obligation on the part of SRCD for any refund or compensation whatsoever. Exhibitors are not permitted to store packing crates or boxes in the booths during show hours. These items, when properly marked, will be stored and returned to the booth by the service contractor. Crates not properly marked or identified by exhibitors may be destroyed or lost and are the sole responsibility of the exhibitor. Exhibit materials left unattended at 6 pm on May 17, 2024, and for which no shipping arrangements have been made, will be considered abandoned. SRCD will arrange for the disposal or return of exhibit materials at the exhibitor's expense; SRCD, the service contractor, and the Baltimore Convention Center shall not assume any liability whatsoever for loss or damage. No exhibit may, to any extent, be dismantled before 11:00 am on May 17, 2024. Any dismantling or packing before this time shall be considered a breach of this agreement, and a \$400 early dismantle fee will be applied.

5. Display Construction and Limitations. All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All exhibits must be free-standing and self-supporting; linear configurations may not be designed to obstruct the view of nearby booths, block exits or doorways, or obstruct the light, view, or space of others. All display fixtures over four (4) feet in height and placed within eight (8) linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least five (5) feet from the aisle line. No display fixture or sign shall exceed eight (8) feet in height. No portion of the booth or signage may be suspended from the ceiling of the exhibit hall. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped, or otherwise affixed to any pillars, doors, walls, or other parts of the building. Electricity and telephone lines are available to all booth locations. SRCD will provide One 6' x 30" table, two side chairs, a wastebasket, and one booth identification sign are also provided by SRCD for each space rented. Additional furniture or accessories may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit to be forwarded to all exhibitors in early 2024.

6. Operation of Exhibits.

a. No exhibitor may sponsor or conduct any raffles, lotteries, or games of chance.

b. Exhibitors are prohibited from playing copyrighted music at a volume that disrupts neighboring exhibitors or poster

presenter sessions. This requirement applies to all live and recorded music, including accompanying video or other presentations. SRCD shall be the sole judge of what constitutes appropriate sound levels.

c. Demonstrations, distribution of literature, samples, materials, and sales activities are permitted only within the confines of an exhibitor's rented space. Samples or souvenirs may not be sold or distributed in any manner which, in the judgment of SRCD, blocks the aisles or handicaps other exhibitors or impairs the flow of attendees.

d. Exhibitors receive (2) complimentary registrations per exhibit. Additional exhibit staff must register at nonmember meeting rates. All representatives must be properly registered and wear badges. Exhibits must be staffed during all exhibit hours. The complimentary registrations are good for all meeting sessions as well.

e. If needed, you will be sent information for ordering food and beverage as it becomes available.

7. **Use of Space, Subletting Space.** No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without express permission in writing from SRCD. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his/her business. Should any item from a non-exhibiting firm be required for the operation of the display, identification of such item shall be limited to the regular nameplate or trademark under which the same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

8. **General Regulations and Public Policy.**

a. Each exhibitor is charged with knowledge of all State, County, City and Country laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in the exposition. All booth decorations must be nonflammable to conform to the Fire Regulations of the city of Salt Lake. Materials not conforming to such regulations will be removed at the exhibitor's expense.

b. Engines, motors, or any other kind of equipment may be operated only with the consent of the hotel or conference center.

c. All exits, hallways, aisles, and fire control apparatus must remain clear and unobstructed at all times.

d. Electrical equipment must be Underwriters Laboratory approved.

e. Use of propane and helium balloons is prohibited.

f. Designated "No Smoking" areas must be observed.

g. An exhibitor who makes any claim or advertises at the SRCD Biennial Meeting in any way which, in the sole opinion of SRCD, is false, misleading, or otherwise against public policy may, at the sole discretion of SRCD, be required to discontinue such claim or advertising.

h. Exhibitors may not make any public announcements in the general meeting areas regarding their products and/or services.

9. **Social Function/Special Events.** Any social function or a special event planned by an exhibiting company to take place during SRCD's Biennial Meeting must be approved by SRCD.

10. **Use of Certain Property.** Exhibitors will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor's space. Exhibitors shall indemnify, defend and hold harmless SRCD, Baltimore Convention Center, their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney fees, and expenses of whatever kind or nature, which might result from or arise out of the use of any such material(s).

11. **Nonliability.** It is expressed, understood, and agreed by each and every contracting exhibitor, their agents, and guests that neither SRCD nor its employees or contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing the Exhibit Space Contract, the exhibitor releases and agrees to defend and to indemnify SRCD's Biennial Meeting, its owners, managers, officers, sponsors, employees, and agents, and save them harmless from any suit or claim, including attorney fees for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, or about the exhibitor's display space or arising out of exhibitor's participation in the SRCD Biennial Meeting. In the event of a meeting cancellation, due to partial or total destruction of the premises by fire, hurricane, Act of God, strikes, authority of law, or any other cause beyond the

control of SRCD, SRCD assumes no liability for the loss of business or fulfillment of the contract for space. SRCD will reimburse the exhibitor pro rata on amounts paid in, less any and all legitimate expenses incurred by SRCD, at SRCD's discretion due to meeting cancellation.

12. **Insurance.** The exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to SRCD: Comprehensive general liability insurance coverage, including protective and contractual liability coverage of \$1,000,000 single limit bodily injury and property damage, and Worker's Compensation/Occupational Disease coverage in full compliance with Federal and State Laws.

13. **Attorney's Fees.** Should SRCD find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, SRCD, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses, including attorneys' fees.

14. **Nonwaiver.** SRCD shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by SRCD. No delay or omission by SRCD in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or waiver of any right or remedy on any future occasion.

15. **Show Site Work Rules**

- i. Exhibit Labor – Exhibitors can utilize the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.
- ii. Freight Handling – All work involved in the loading and unloading of all trucks, trailers, and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of the general service contractor. Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Arata Expositions, Inc. will not be responsible for any material we do not handle.

All exhibitors are expected to comply with any union requirements in effect, as outlined in the "SHOW SITE WORK RULES" section of the Exhibitor kit.

- iii. Gratuities – The decorator work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product, or gifts in kind by any employee (union or non-union). Decorator employees are paid appropriate wages denoting professional status; therefore, tipping is prohibited.



SUMMIT

#SRCDSUMMIT24

Sponsorship Contract

Designate below the name of the person in your organization who will receive all relevant sponsorship materials and correspondence. **SRCD must receive this contract and full payment by April 9, 2024**

Sponsoring as (name to be listed online):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Sponsorship Opportunities

Sponsorship packages showcase your presence at the Summit **and** bring valued programming and services to the meeting and its attendees. Choose an a la carte, tiered sponsorship package or contact SRCD Meetings and Events to propose alternatives.

Tiered Sponsorship Packages:

- Platinum -- \$15,000
- Gold - \$12,000
- Silver -- \$10,000
- Bronze -- \$5,000

A La Carte Sponsorships:

- Breaks — \$5,000 each specify _____
- Reception(s) — \$5,000 each
- Lounge Area Charging Kiosk Station — \$3,500 each

TOTAL \$ _____

- **Credit Card (online only):** We accept Visa, MasterCard and American Express.
- **Check Payment: If you wish to pay by check, please submit your check with this form.** Payment **must** be submitted with your contract.

Email to:

Society for Research in Child Development
Meetings and Events - #srcdsummit24
1825 K Street NW, Suite 325
Washington, DC 20006
Phone: (202) 800-0667
Email: events@srcd.org