

Vita: Wendell E. Jeffrey

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University of California, Los Angeles
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Born: March 4, 1923

EDUCATION:

B.A., 1948, State University of Iowa
M.A., 1950, State University of Iowa
Ph.D., 1951, Institute of Child Behavior and Development,
State University of Iowa

ACADEMIC EXPERIENCE:

Columbia University, 1951-1955
University of California, Los Angeles, 1955-90

PROFESSIONAL ACTIVITIES:

Member, Ethics Committee, Society for Research in Child Development, 1978-82
Editor, Child Development 1972-1978
Consulting Editor, Journal of Genetic Psychology and Genetic Psychology Monographs
Ad hoc consultant to National Science Foundation
Consultant to Veterans Administration, 1960-1974
Participant in S.S.R.C. Conference on Cognitive Processes in Children, 1961
Consultant to USPHS Children's Health Examination Survey, 1962
Member of Writing Group, AAAS-K-3 Science Program, 1963
APA-NSF Visiting Scientist, 1963, '64, '65, '66
Consultant to Project Head Start, 1965-1967
Member, Governing Council, Society for Research in Child Development, 1965-71
Editor, Cognitive Development 1985-90

PROFESSIONAL AND HONORARY SOCIETIES:

American Psychological Association (Fellow)
Western Psychological Association
Society for Research in Child Development (Fellow)
Psychonomics Society
A A A S (Fellow)
Sigma Xi

PUBLICATIONS

Jeffrey, W. E. The effect of verbal and non-verbal responses in mediating an instrumental act. Journal of Experimental Psychology, 1953, 45, 327-333.

Jeffrey, W. E. New techniques for motivating and reinforcing children. Science, 1955, 121, 371.

- Jeffrey, W. E. The effects of meaning and direction of training on mediated association. Psychological Reports, 1957, 3, 555-560.
- Jeffrey, W. E. Do not punish teenagers. Modern Teen, 1957, 12-13.
- Jeffrey, W. E., & Kaplan, R. Semantic generalization with experimentally induced associations. Journal of Experimental Psychology, 1957, 54, 336-338.
- Bailey, J. H. & Jeffrey, W. E. Response strength and association value in stimulus predifferentiation. Psychological Reports, 1958, 4, 715-721.
- Jeffrey, W. E. Variables in early discrimination learning: I. Motor responses in the training of a left-right discrimination. Child Development, 1958, 29, 269-275.
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- Jeffrey, W. E. The criterion task as a factor in positive transfer following acquired distinctiveness pre-training. Psychological Reports, 1961, 8, 15-19.
- Jeffrey, W. E. Research of perceptual responses in children. Research Roundup on Children and Youth 1960, in Lasko, J. K. (Ed.) University of California Printing Dept., Los Angeles, 1961.
- Jeffrey, W. E. Variables in early discrimination learning: III. Simultaneous vs. successive stimulus presentation. Child Development, 1961, 32, 305-310.
- Jeffrey, W. E. To complete Hobart Mow rer. Contemporary Psychology, 1961, V, 358-361.
- Jeffrey, W. E. & Kluppel, D. D. Mediation variables in concept formation. Psychological Reports, 1962, 10, 191-202.
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- Jeffrey, W. E. & Skager, R. W. Effects of incentive conditions on stimulus generalization in children. Child Development, 1962, 33, 865-870.
- Jeffrey, W. E. The effects of verbal and nonverbal responses in mediating an instrumental act. W. E. Jeffrey in Research Readings in Child Psychology, New York: Holt, Rinehart, and Winston, 1963. Eds. David S. Palermo and Lewis P. Lipsitt.
- Atkinson, R. C., Calfee, R. C., Somer, G. R., Jeffrey, W. E., & Shoemaker, R. A test of three models for stimulus compounding with children. Journal of Experimental Psychology, 1964, 67, 52-58.
- Jeffrey, W. E. A pocket Piaget. Contemporary Psychology, 1964, IX, 97-98.
- Jeffrey, W. E. Development in development. Contemporary Psychology, 1964, X, 494-495.

- Jeffrey, W. E. & Cohen, L. B. The effect of spatial separation of stimulus, response, and reinforcement on selective learning in children. Journal of Experimental Psychology, 1964, 68, 577-580.
- Kluppel, D. D. & Jeffrey, W. E. Stimulus labelability as a factor in concept formation. Psychological Reports, 1964, 15, 913.
- Jeffrey, W. E. Variables affecting reversal shifts in young children. American Journal of Psychology, 1965, 78, 589-595.
- Jeffrey, W. E., & Cohen, L. B. Response tendencies of children in a two-choice situation. Journal of Experimental Child Psychology, 1965, 2, 248-254.
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Jeffrey, W. E. Habituation as a mechanism for perceptual development. In T. J. Tighe and R. N. Leaton (Eds.), Habituation: Perspectives from child development, animal behavior, and neurophysiology. Hillsdale, N.J.: Lawrence Erlbaum Associates, 1976.

Zelniker, T. & Jeffrey, W. E. Reflective and impulsive children: Strategies of information processing underlying differences in problem solving. Monographs of the Society for Research in Child Development, 1976, 41 (6), 58 pages.

Zelniker, T. & Jeffrey, W. E. Attention and cognitive style in children. In G. Hale and M. Lewis (Eds.), Attention and the development of cognitive skills. New York: Plenum Press, 1979.

Jeffrey, W. E. An uncommon common-sense approach to learning disabilities. Contemporary Psychology, 1980, 25, 2 pages.

Jeffrey, W. E. The developing brain and child development. In M. Wittrock (Ed.), The brain and psychology. New York: Academic Press, 1980.

Jeffrey, W. E. Selective attention: Response inhibition or stimulus differentiation, Merrill-Palmer Quarterly, 28 (1982) 6 pages.

Lawry, J. A., Welsh, M. C., and Jeffrey, W. E.: Cognitive tempo and complex problem solving, Child Development, 54 (1983) 9 pages.