



March 21-23, 2019
Baltimore, Maryland, USA



**EXHIBITOR AND
SPONSORSHIP
PROSPECTUS**



ABOUT THE SOCIETY:

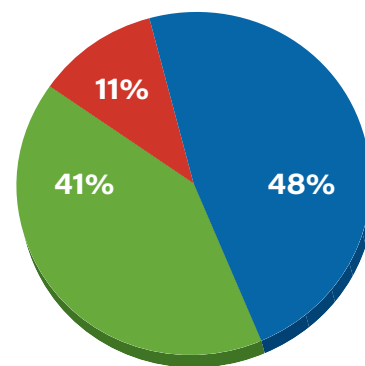
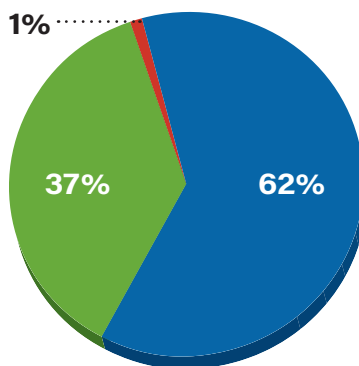


The Society for Research in Child Development (SRCD)

is an international, multidisciplinary, nonprofit professional association whose goal is to promote the understanding of child development through research and dissemination. Members conduct theoretical studies, basic and applied research, and policy analyses to understand and enhance child development. Through its biennial meetings—which draw attendees from 53 countries throughout the world—and publishing efforts, SRCD strives to meet the goal of understanding child development through research while serving as a network and forum for its members and attendees. Members and attendees include professionals and graduate students in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, and public health.

WHO ATTENDS SRCD?

2017 SRCD BIENNIAL MEETING — TOTAL ATTENDANCE: 6,197



Members:	3,823	Professional Attendees:	2,977
Nonmembers:	2,292	Students:	2,544
Exhibitors:	82	Other:	676

WHY IS THE SRCD BIENNIAL PERFECT FOR YOU?



Expect maximum exposure to a high concentration of child development experts in Baltimore. You will see 6,500 national and international leading child development professionals, policymakers, practitioners, and researchers representing all fields related to child development during this three-day event. You cannot afford to miss the opportunity to interface with them directly!

WHO MAKES A GREAT EXHIBITOR?

- Publishers of scientific books and journals
- Producers of software and electronics for behavioral research
- Government agencies
- Scientific associations and societies
- Scientific education/information service groups
- Screening and assessment tools vendors
- Data collection organizations
- Developmental aids



Not sure if your organization fits our meeting? Contact Julia Johnson at (202) 800-0282 or jjohnson@srcd.org.

EXHIBIT BOOTHS:



The SRCD 2019 Exhibition is structured to maximize exposure to attendees and deliver a

valuable experience for all exhibitors.

Located directly outside the conference posters and on a single level, the exhibition offers ease of access and is fully integrated with the conference.

Please refer to the exhibit hall floor plan in this Prospectus to select your preferred booth location. Booth assignments will be confirmed only after receipt of a completed contract form and full payment. SRCD reserves the right to make changes to the floor plan without notice and at our discretion. An exhibitor service kit will be available in early 2019. See the Exhibit Space Contract for more details.

BOOTH AMENITIES

- (2) Complimentary Conference Registrations
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Listing with booth number on SRCD's Mobile App
- (1) ID sign
- (1) 6' x 30" draped table (3 sides)
- (2) Side Chairs
- (1) Wastebasket

BOOTH RATES:

Corporate - \$1,800

Nonprofit - \$1,600

*****Receive a \$300 discount on your booth purchase when you stay in SRCD's Housing Block! *****

Booth Dimensions:

10' deep x 10' wide with 3' high side drape

EXHIBIT SCHEDULE:

Exhibition Dates:

Thurs. through Sat., March 21-23, 2019

Exhibit Location:

Baltimore Convention Center, Exhibit Hall C
1 W. Pratt St., Baltimore, MD 21201, USA

Load-In Hours:

Wed., March 20th, 2:00 PM – 6:00 PM

Exhibition Hours:

Thurs., March 21st, 9:30 AM – 5:30 PM

Fri., March 22nd, 8:00 AM – 4:00 PM

Sat., March 23rd, 8:00 AM – 4:00 PM

Dismantling Hours:

Sat., March 23rd, 6:00 PM – 9:00 PM

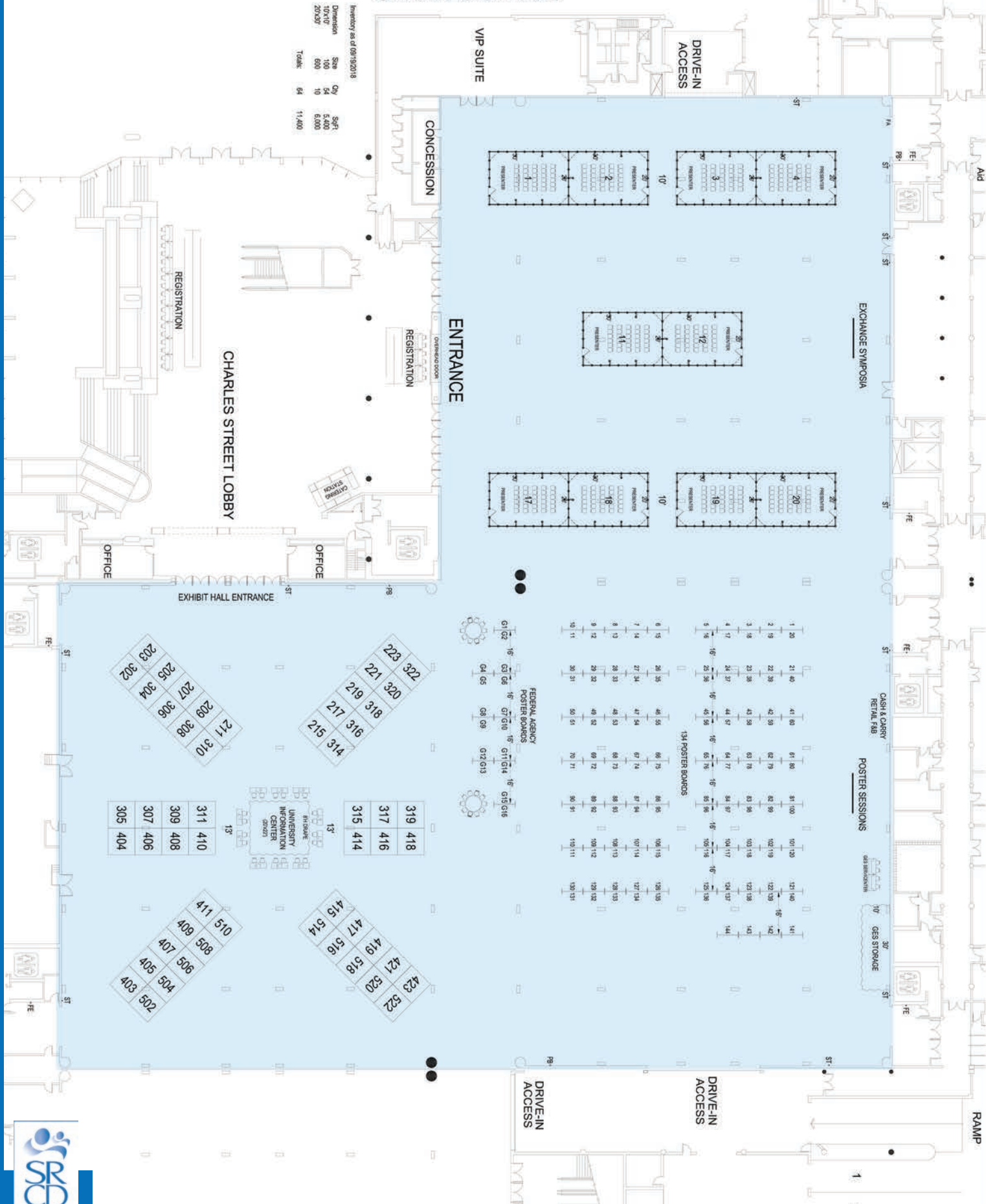
Additional furniture, accessories, and carpeting may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit to be forwarded to all exhibitors in early 2019.



CHARLES STREET

Inventory as of 09/19/2018

Dimension	Qty	Size	Sq. Ft.
10'x10'	54	100	5,400
20'x30'	10	600	6,000
Totals:	64		11,400



SPONSORSHIP OPPORTUNITIES

Sponsorships showcase your commitment to the developing child as a primary focus of scientific inquiry and bring valued programming and services to attendees. Choose a la carte or contact SRCD to propose alternatives. See the Sponsorship Contract for more details.

PLATINUM

\$15,000

- Exhibit Booth
- Exclusive recognition from the podium
- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (3) Complimentary registrations for the Biennial Meeting

GOLD

\$10,000

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (3) Complimentary registrations for the Biennial Meeting

SILVER

\$5,000

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad within the Mobile App
- (2) SRCD Mobile App message alerts
- (2) Complimentary registrations for the Biennial Meeting

BRONZE

\$2,500

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- (1) SRCD Mobile App message alert
- (1) Complimentary registration for the Biennial Meeting

Are there additional sponsorship ideas you would like to explore? Contact Julia Johnson at (202) 800-0282 or jjohnson@srcd.org.



A LA CARTE SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES

CHILD CARE

\$11,000 / EACH

Highlight your organization by sponsoring the child care services SRCD provides for attendees. Includes:

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (3) Complimentary registrations for the Biennial Meeting

2019 TEACHING INSTITUTE

\$10,000

The SRCD Developmental Science Teaching Institute is a preconference designed for teachers of developmental courses at all levels who wish to develop strategies for engaging students, to explore new ideas, to update their knowledge base, and to share ideas and perspectives with like-minded professionals. To accomplish these goals and encompass broad areas of interest for beginning to advanced teachers of developmental science, the Institute provides a plenary session, a variety of breakout sessions, a poster session, and opportunities for interaction in order to share ideas among participants. Sponsorship includes:

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (3) Complimentary registrations for the Biennial Meeting

MILLENNIUM SCHOLARS PROGRAM

\$10,000

The Frances Degen Horowitz Millennium Scholars Program (MSP) provides educational and professional development for under-represented ethnic/racial groups from North America, giving them a launching point for a career in the field of child development. Through participation in the Millennium Scholars Program, minority scholars have the opportunity to attend the SRCD Biennial meeting, special preconference activities, and the possibility to develop a lasting mentoring relationship with a mentor. These experiences enable scholars to gain valuable exposure to the field and allow them to interact not only with their mentors, but also with other scholars and professionals. Sponsorship includes:

- Sponsor recognition in the SRCD Mobile App, onsite signage, and SRCD website
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Rotating Banner Ad with Landing Page within the Mobile App
- (3) SRCD Mobile App message alerts
- (3) Complimentary registrations for the Biennial Meeting

CUSTOM BADGE LANYARDS

\$10,000

Place your logo on every attendee by sponsoring Custom Lanyards at the 2019 Biennial Meeting. Includes:

- Company name and/or logo on every badge lanyard at the meeting
- Hyperlink on SRCD website (remains online until close of 2019 meeting)



Are there additional sponsorship ideas you would like to explore? Contact Julia Johnson at (202) 800-0282 or jjohnson@srcd.org.

A LA CARTE SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES – CONTINUED

RECEPTION(S)

\$5,000 / EACH

These popular events bring together SRCD communities for an evening of networking and socializing. There will be at least four opportunities to have your organization's name placed in the highest concentration of attendees. Includes:

- Sponsor recognition in the SRCD Mobile App and onsite signage
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Signage with organization name, logo, and booth number (if applicable) in the registration area and at the reception
- Promotional materials (supplied by your organization), such as napkins or table tents, at the reception (all materials require prior SRCD approval)

MOBILE APP

\$4,500 / EACH

LIMITED OPPORTUNITIES AVAILABLE!

Be part of the tech trend by purchasing a Mobile App Sponsorship package. Printing programs is a thing of the past and SRCD is looking to the future. Be one of (2) sponsors for the Mobile App dedicated entirely to the SRCD Biennial Meeting in Baltimore. Includes:

- Schedule Page Watermark OR Full Screen App Landing Page (choice of one)
- Weighted Banner Ad (shown more often than the rotating banner ad)
- Exhibitor Directory Row Highlighting
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Signage with organization name, logo, and booth number in the registration area

CYBER CAFÉ

\$4,000

Let's face it. Everyone is tied to their email. Our Cyber Café - always in demand at our meetings - is the perfect opportunity to grab your audience. The Cyber Café is located inside the Exhibit Hall for

maximum exposure. This opportunity includes:

- Sponsor recognition in the SRCD Mobile App and onsite signage
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Default monitor background and screensaver with your name, logo, and booth number (if applicable)
- Promotional materials (supplied by your organization), such as napkins or table tents (all materials require prior SRCD approval)

LUNCH WITH LEADERS

\$3,000 / EACH

This event provides a special and unique opportunity for students to have small, informal discussions with leaders in the field of child development. These lunches will take place on Thursday, March 21, Friday, March 22, and Saturday, March 23 from 12:00 PM to 1:30 PM. This popular event attracts approximately 15 senior scholars and 75 students each day and sells out very quickly. Price includes:

- Sponsor recognition in the SRCD Mobile App and onsite signage
- Hyperlink on SRCD website (remains online until close of 2019 meeting)
- Signage with organization name, logo, and booth number (if applicable) at sponsored lunch and in the registration area
- Promotional materials (supplied by your organization), such as napkins or table tents, at the lunches (all materials require prior SRCD approval)

CHARGING KIOSK STATION

\$2,000 / EACH

In our world of technology, a charging kiosk is a must have at any modern conference. The charging kiosk sponsorship gives your organization the chance to provide a branded location that will be a hub for attendees to recharge their devices and the perfect networking opportunity. Price includes:

- Station with wing panel and header panel for display of company name and logo
- Sponsor recognition in the SRCD Mobile App and onsite signage
- Hyperlink on SRCD website (remains online until close of 2019 meeting)

Are there additional sponsorship ideas you would like to explore? Contact Julia Johnson at (202) 800-0282 or jjohnson@srcd.org.



PROMOTIONAL & ADVERTISING OPPORTUNITIES

UNIVERSITY INFORMATION TABLE

\$250 / TABLE

IMPROVED LOCATION! This is a perfect opportunity, exclusive to colleges and universities, to promote their programs or departments to those interested in continuing in the field of child development. Standard six-foot tables will be located at the University Information Center in Exhibit Hall C, near the Poster Sessions and Cyber Café. Tables may only be purchased by labs, consortiums, programs, and departments associated with universities. Purchasers of a table may choose to have a representative available during Exhibit Hall hours to field questions..

Provided:

- Standard six-foot draped (3 sides) table located in the University Information Center in the Exhibit Hall
- (2) chairs
- Listing on SRCd's website and mobile app

What to Bring:

- Flyers, pamphlets, packets, etc.
- Table drape or table top sign with name/logo (Signs must be located on the table and cannot be free standing)
- Optional: Candy, pens, stationary, or other items to give away

Example Uses:

- Display program information and applications.
- Post current position openings.
- Schedule times for students to meet with department heads or professors.

If you are unsure if your university qualifies, please contact Julia Johnson at jjohnson@srcd.org.

RESOURCE TABLE

\$150 PER SET/300

Looking for an economical way to reach attendees? Try the resource table! Place up to 300 copies of your order forms, magazines, brochures and pamphlets, and announcements on this unstaffed table. The resource table is strategically located by the Exhibit Hall, enticing attendees to take a closer look.



LITERATURE RACKS

\$150 PER SET/300

Catch attendees as they register in Baltimore! Place up to 300 copies of your order forms, magazines, brochures and pamphlets, and announcements directly in front of attendees at the registration counters.

MOBILE APP ADVERTISING

\$250 - \$1,500

The SRCd Mobile App will provide exhibitors the opportunity for mobile sponsorships and promotion through banner ads and multimedia advertising to reach nearly 6,500 member, nonmember and press attendees (available during and three months following the meeting). This is a far-reaching and cost-effective way of advertising. Options include:

- Rotating Banner Ad (\$1,500 each) - Banner ads rotate at the top of the app Dashboard page, and click through to a full-screen App Landing Page
- Full Screen App Landing Page (\$1,000 each) - Tell app users more about your product or services or show specials. Buttons can lead users to exhibitor listing or provided webpage URL.
- Sponsored Message Alert (\$250 per message, limit 3 per company) - Reach all attendees by sending direct messages to those who've downloaded the Mobile App (option available for show days only)

COMBINED BOOK DISPLAY

\$150 PER TITLE

Not sure if a full booth is the right fit? Scale back with our combined book display. Display just a few titles at reduced prices.

JOIN THE GROWING LIST OF PARTNERS WHO HAVE EXHIBITED AT OR SUPPORTED SRCD BIENNIALS:

- American Institutes for Research
- American Psychological Association
- Brain Vision
- Brookes Publishing
- Cambridge University Press
- Cengage Learning
- Child and Family Research Partnership: LBJ School of Public Affairs and The University of Texas at Austin
- Child Care and Early Education Research Connections
- Children's Learning Institute at UTHealth
- Cortech Solutions, Inc.
- Databrary
- Department of Human Development and Family Studies
- Developmental Psychology at the Graduate Center, City University of New York
- Dr. Edith Neimark
- Electrical Geodesics, Inc. (EGI)
- Elsevier
- Erikson Institute - Graduate School in Child Development
- Future of Children/ Fragile Families Study
- Grand Canyon University
- Guilford Press
- Harvard University Press
- Human Development and Family Sciences University of Georgia
- Human Development and Family Studies at the University of Illinois Urbana-Champaign
- IntegReview IRB
- IOS Press
- ISSBD
- Jacobs Foundation
- John Benjamins Publishing
- Karger
- LENA Research Foundation
- Mangold International
- Mathematica Policy Research
- McGraw - Hill Higher Education
- MDRC
- Melmark
- MindWare Technologies
- Montclair State University
- National Center for Education Statistics (NCES)
- National Institute of Education, Nanyang Technological University, Singapore
- National Research Center on Hispanic Children & Families
- NIMH Research Data Repository
- NLSY79 Child and Young Adult Surveys
- Noldus Information Technology
- Norton Mental Health
- Oasis Diagnostics® Corporation
- Oxford University Press
- Pearson
- Psychology Press
- Reflection Sciences
- Robert Wood Johnson Foundation Clinical Scholars Program
- Routledge, Taylor & Francis Group
- SAGE Publishing
- Salimetrics, LLC.
- Sante Fe Boys Educational Foundation
- SensoMotoric Instruments, Inc.
- Sociometrics Corporation
- Springer
- Springer Nature
- SR Research
- Teachers College Press
- Temple University
- The Incredible Years, Inc.
- Tobii Pro
- Transition into Adulthood / Child Development Supplement (CDS)
- UBC Interprofessional Continuing Education
- University California Press (UCPress)
- University of Maryland, Baltimore County (UMBC)
- University of Minnesota Institute of Child Development
- University of Pennsylvania GSE
- Virginia Shiller
- Western Psychological Services (WPS)
- Wiley
- World Scientific Publishing
- Worth Publishers/Macmillan
- WW Norton
- Yale University

IMPORTANT DEADLINE: FEBRUARY 15, 2019

FOR ALL ITEMS BELOW:

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▪ Purchase: <ul style="list-style-type: none"> ▪ Exhibit Booth ▪ University Information Table ▪ Advertising in the Mobile App ▪ Resource Table space ▪ Combined Book Display space ▪ Literature Rack space | <ul style="list-style-type: none"> ▪ Sponsor: <ul style="list-style-type: none"> ▪ Mobile App ▪ Reception(s) ▪ Cyber Café ▪ Lunch with Leaders ▪ Charging Kiosk Station(s) ▪ Custom Badge Lanyards | <ul style="list-style-type: none"> ▪ Receipt of a completed contract form and full payment ▪ Be included in the Mobile App listing of exhibitors and advertisers ▪ Request a booth cancellation refund |
|---|--|---|

SRCD Policy on Exhibits, Advertisements, and Sales

All items exhibited, advertised, and/or sold under the auspices of SRCD must be of a nature that reasonably can be considered as "tools of the trade" by our membership acting in their professional capacities as faculty researchers, students, teachers, and/or practitioners. The character of the exhibits, advertisements, or sales is subject to the approval of SRCD. SRCD reserves the right to refuse any application to exhibit and advertise, or to curtail or cancel any such exhibit or advertisement, which, in the sole judgment of the Executive Director does not conform to these guidelines. This policy applies to unacceptable displays, advertisements, or sales of novelties and souvenirs, as well as to the personal conduct of exhibitors and/or their representatives. Although SRCD, the exhibit service contractors, and the hotel are not responsible for any loss, we will make every effort to ensure that no such event occurs. SRCD will provide security service in the exhibit hall during all hours that the exhibit booths are scheduled to be closed. Exhibitors are urged to make sure their booths are staffed during all exhibit hours.



TOP 10 THINGS TO DO IN BALTIMORE

1. Baltimore Visitor Center

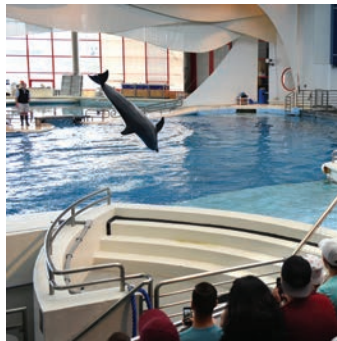
The Baltimore Visitor Center is a modern and welcoming, state-of-the-art space where Baltimore visitors can obtain information about Baltimore. New displays house more than 200 brochures, visitor guides and maps, along with glass display cases containing samples of works of art from city museums and galleries.

2. Baltimore Inner Harbor

One of America's oldest seaports dating from the 1600s is today an important landmark and popular tourist destination. Follow the brick promenade through this bustling complex of eateries, stores, museums, entertainment and children's attractions.

3. National Aquarium

Located in the heart of the Inner Harbor in Baltimore, the National Aquarium is one of the largest tourist attractions in the state of Maryland. It features three pavilions and a living collection that includes more than 700 species of fish, birds, amphibians, reptiles, and mammals. The Aquarium is a among one of the best things to do in Baltimore.



4. The National Great Blacks In Wax Museum

The Wax Museum is among the nation's most dynamic cultural and educational institutions. Because it is a wax museum committed solely to the study and preservation of African American history, it is also among the most unique. The presentation of life-size, life-like wax figures highlighting historical and contemporary personalities of African ancestry defines its uniqueness.

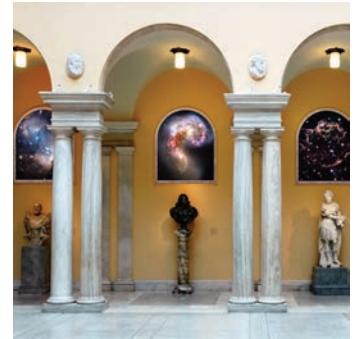
5. Fort McHenry National Monument and Historic Shrine

During the War of 1812, soldiers stationed at Fort McHenry defended Baltimore from British attack and inspired Francis Scott Key to write the "Star-Spangled Banner". Administered by the National Park Service, Fort McHenry is open to the public year-round. Visitors enjoy a self-guided tour or guide ranger talks.



6. Baltimore's Art Museums

The Baltimore Museum of Art features an internationally renowned collection of 19th-century, modern, and contemporary art. The Walters Art Gallery includes ancient art, medieval art and manuscripts, decorative objects, Asian art and Old Master and 19th-century paintings. The includes ancient art, medieval art and manuscripts, decorative objects, Asian art and Old Master and 19th-century paintings. The American Visionary Arts Museum is a national museum and education center for creative, intuitive and self-tutored artistry.



7. Baltimore Ripley's Believe It or Not!

Ripley's Believe it or Not! Odditorium has 10 galleries chock full of the weird, strange, and bizarre. The Ripley's Marvelous Mirror Maze is 2,000 sqft, of endless passages, dead ends, and fun. You can go through the maze as many times as you want in a day.

Ripley's 4D Moving Theater is where you ride the movies. Their state of the art theater with digital effects, motions seats, and 4-D real effects, will have you feeling as if you are in the movie!

8. Maryland Science Center

Located next to the Light Street Pavilion in the heart of the Inner Harbor, the Maryland Science Center inspires children and adults to appreciate science. The Maryland Science Center offers a variety of programs for all ages and continuously offers new things to see and do.

9. Inner Harbor's Historic Treasures

Be sure to witness the Historic Ships in Baltimore by touring the USS Constellation, the USS Torsk, the USCGC Taney, the Lightship Chesapeake and more. Learn about the role these vessels played during various battles in American history.

10. Harborplace and The Gallery

Located in the heart of the Inner Harbor on Pratt Street, Harborplace and The Gallery offer unique shopping, diverse dining and a variety of entertainment right on the picturesque waterfront.



In accordance with the exhibit regulations below governing rental of exhibit space, the undersigned hereby applies for exhibit space at the SRCD Biennial Meeting in Baltimore, MD, March 21-23, 2019. We have read and agree to the exhibit regulations. We understand that these regulations are incorporated into this contract by references and this application becomes a contract when accepted and confirmed by SRCD. We understand that exhibit fees must be paid in full by **February 15, 2019**, in order for our company name to appear in the Mobile App.

Exhibiting as (name to be listed on your ID sign):

30-word exhibitor description:

Section 1: Booth Location. All booths are assigned on a first come, first served basis.

Please rank your **top five** booth choices: 1. 2. 3. 4. 5.

List any organizations you **do not** wish to be located near (we cannot make any guarantees):

Section 2: Official Exhibit Representative. Designate below the name of the person in your organization who is to receive all relevant exhibition materials, including booth confirmation, registration information, exhibitor updates, and the service kit.

Name:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Section 3: Payment Options.

- ☐ Credit Card ([online only](#)): We accept Visa, MasterCard, American Express.
- ☐ Check: Payment **must** be submitted with your contract.
- ☐ Invoice me

Price per booth: \$ x Number of booths: = TOTAL \$

HOTEL BOOKING: **A \$300 refund will be issued to the exhibiting company following the conclusion of the 2019 Biennial Meeting when all attending exhibitors reserve a hotel room and stay in the SRCD hotel room block. The hotel booking link will be available in early December and you will be notified when it is open.

REGISTRATION: Two complimentary registrations are included with your exhibitor fee. The registration link will open in early December for you to register your exhibitors. Additional exhibitors will be charged the regular registration rate.

Mail, fax, or email to:

Society for Research in Child Development
c/o Julia Johnson
1825 K Street NW, Suite 325
Washington, DC 20006

Phone: (202) 800-0282
Fax: (800) 979-0620
Email: jjohnson@srcd.org

Section 4: Rules and Regulations. These rules and regulations are a bona fide part of the contract for exhibit space with the Society for Research in Child Development (SRCD) Biennial Meeting. SRCD reserves the sole right to render all interpretations, amend and enforce these regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the SRCD Biennial Meeting. Each exhibitor, for him/herself, his/her employees, and his/her contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by SRCD. SRCD's Biennial Meeting serves as a forum for leaders of the research industry to exchange the latest information available in a professional atmosphere. SRCD reserves the right to decline, prohibit, deny access to, or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the SRCD Biennial Meeting or its attendee audience. This reservation includes, but is not limited to, any violation of any public policy of these rules and regulations and extends to persons, things, printed matter, products and conduct. SRCD's decision and interpretation shall be accepted as final in all cases.

1. Payment of Space. It is expressly agreed by the exhibitor that if he/she fails to pay space rental at the time specified in this contract, SRCD shall have the unilateral right to reassign booth location or take possession of said space, without refund, and lease same or any part thereof to such parties and upon such terms and conditions as it deems proper. Further, all payments as stated hereunder shall be payable at SRCD's principal place of business as stated in this contract.

2. Cancellation and Refunds. All cancellation of space must be received in writing. Cancellations received in writing through February 15, 2019 will receive a refund, less a \$400 cancellation fee. No refunds will be made for cancellations received after February 15, 2019. In the event of cancellation, space reverts back to SRCD for use at its sole discretion.

3. Exhibit Hours, Installation and Dismantling. Installation will begin at 12:00 PM, Wednesday, March 20, 2019. All installation must be completed for final inspection by 6:00 PM, March 20, 2019. All exhibit labor must comply with established labor jurisdictions. Any space not claimed or occupied by 8:00 AM on March 21, 2019 may be resold or reassigned by SRCD without notification or any obligation on the part of SRCD for any refund or compensation whatsoever. Exhibitors are not permitted to store packing crates or boxes in the booths during show hours. These items, when properly marked, will be stored and returned to the booth by the service contractor. Crates not properly marked or identified by exhibitors may be destroyed or lost and are the sole responsibility of the exhibitor. Exhibit materials left unattended at 9:00 PM, Saturday, March 23, 2019 and for which no shipping arrangements have been made, will be considered abandoned. SRCD will arrange for disposal or return of exhibit materials at the exhibitor's expense; SRCD, the service contractor, and the Baltimore Convention Center shall not assume any liability whatsoever for loss or damage. No exhibit may, to any extent, be dismantled before 6:00 PM, Saturday, March 23, 2019. Any dismantling or packing before this time shall be considered a breach of this agreement and a \$400 early dismantle fee will be applied.

4. Display Construction and Limitations. All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All exhibits must be free-standing and self-supporting; linear configurations may not be designed to obstruct the view of nearby booths, block exits or doorways, or obstruct the light, view, or space of others. All display fixtures over four (4) feet in height and placed within eight (8) linear feet of an adjoining exhibit, must be confined to that area of the exhibitor's space which is at least five (5) feet from the aisle line. No display fixture or sign shall exceed eight (8) feet in height. No portion of the booth or signage may be suspended from the ceiling of the exhibit hall. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped, or otherwise affixed to any pillars, doors, walls, or other parts of the building. Electricity and telephone lines are available to all booth locations. SRCD will provide flameproof side drapes (3' high) and back wall drapes (8' high) of a standard color, on supports, for all straight-line exhibits. One 6' x 30" table, two side chairs, a wastebasket and one 7" x 44" booth identification sign are also provided by SRCD for each space rented. Additional furniture or accessories may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit to be forwarded to all exhibitors in early 2019.

5. Operation of Exhibits.

- a. No exhibitor may sponsor or conduct any raffles, lotteries, or games of chance.
- b. Exhibitors are prohibited from playing copyrighted music at a volume that disrupts neighboring exhibitors or poster presenter sessions. This requirement applies to all live and recorded music including that accompanying video or other presentations. SRCD shall be the sole judge of what constitutes appropriate sound levels.
- c. Demonstrations, distribution of literature, samples, materials, and sales activities are permitted only within the confines of an exhibitor's rented space. Samples or souvenirs may not be sold and may not be distributed in any manner which, in the judgment of SRCD, blocks the aisles or in any way handicaps other exhibitors or impairs the flow of attendees.
- d. Exhibitors receive (2) complimentary registrations per 10' x 10' booth. Additional exhibit staff must register at nonmember meeting rates. All representatives must be properly registered and wear badges. Exhibits must be staffed during all exhibit hours. The complimentary registrations are good for all meeting sessions as well.
- e. If needed, you will be sent information for ordering food and beverage as it becomes available.

6. Use of Space, Subletting Space. No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission in writing from SRCD. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his/her business. Should any item from a non-exhibiting firm be required for operation of display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

7. General Regulations and Public Policy.

- a. Each exhibitor is charged with knowledge of all State, County and City laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the exposition. All booth decorations must be nonflammable to conform to the Fire Regulations of the city of Baltimore. Materials not conforming to such regulations will be removed at the exhibitor's expense.
- b. Engines, motors, or any other kind of equipment may be operated only with the consent of the Baltimore Convention Center.
- c. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times.
- d. Electrical equipment must be Underwriters Laboratory approved.
- e. Use of propane and helium balloons is prohibited.
- f. Designated "No Smoking" areas must be observed.
- g. An exhibitor who makes any claim or advertises at the SRCD Biennial Meeting in any way which, in the sole opinion of SRCD, is false, misleading, or otherwise against public policy may, at the sole discretion of SRCD, be required to discontinue such claim or advertising.
- h. Exhibitors may not make any public announcements in the general meeting areas regarding their products and/or services.

8. Social Function/Special Events. Any social function or special event planned by an exhibiting company to take place during SRCD's Biennial Meeting must be approved by SRCD.

9. Use of Certain Property. Exhibitors will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor's space. Exhibitors shall indemnify, defend and hold harmless SRCD, Baltimore Convention Center, their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s).

10. Nonliability. It is expressed, understood, and agreed by each and every contracting exhibitor, his agents and guests that neither SRCD nor its employees or contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing the Exhibit Space Contract, the exhibitor releases and agrees to defend and to indemnify SRCD's Biennial Meeting, its owners, managers, officers, sponsors, employees and agents, and save them harmless from any suit or claim, including attorney fees for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, or about the exhibitor's display space or arising out of exhibitor's participation in the SRCD Biennial Meeting. In the event of meeting cancellation, due to partial or total destruction of the premises by fire, hurricane, act of God, strikes, authority of law, or any other cause beyond the control of SRCD, SRCD assumes no liability for the loss of business or fulfillment of the contract for space. SRCD will reimburse the exhibitor pro rata on amounts paid in, less any and all legitimate expenses incurred by SRCD, at SRCD's discretion due to meeting cancellation.

11. Insurance. The exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to SRCD: Comprehensive general liability insurance coverage, including protective and contractual liability coverage of \$1,000,000 single limit bodily injury and property damage, and Worker's Compensation/Occupational Disease coverage in full compliance with Federal and State Laws.

12. Attorney's Fees. Should SRCD find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement, or to protect in any manner its interest or interests under this agreement, SRCD, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses, including attorneys' fees.

13. Nonwaiver. SRCD shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by SRCD. No delay or omission by SRCD in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or waiver of any right or remedy on any future occasion.

14. Show Site Work Rules

- a. Exhibit Labor – Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.
- b. Freight Handling – All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Global Experience Specialists, Inc. Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Global Experience Specialists, Inc. will not be responsible for any material we do not handle.

All exhibitors are expected to comply with any union requirements in effect and as outlined in the "SHOW SITE WORK RULES" section of the Exhibitor kit.

- c. Gratuities – GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Always Honest Hotline – GES requires the highest standards of integrity from all employees. Please call the confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

■ SPONSORSHIP CONTRACT

Designate below the name of the person in your organization who is to receive all relevant sponsorship materials and correspondence. **This contract and full payment must be received by SRCD by February 15, 2019.**

Sponsoring as (name to be listed online and in Mobile App):

Name:

Billing Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Sponsorship

Sponsorship packages showcase your commitment to the developing child as a primary focus of scientific inquiry while simultaneously providing branding opportunities for your organization. Choose a la carte or contact SRCD to propose alternatives.

Tiered Sponsorship Packages:

- ☐ Platinum — \$15,000
- ☐ Gold — \$10,000
- ☐ Silver -- \$5,000
- ☐ Bronze — \$2,500

A La Carte Sponsorships:

- ☐ Child Care — \$11,000 each
- ☐ 2019 Teaching Institute — \$10,000
- ☐ Millennium Scholars Program — \$10,000
- ☐ Custom Badge Lanyards — \$10,000
- ☐ Reception(s) — \$5,000 each
- ☐ Mobile App — \$4,500 each
- ☐ Cyber Café — \$4,000
- ☐ Lunch with Leaders — \$3,000 each
- ☐ Charging Kiosk Station — \$2,000 each

TOTAL \$

Payment Options:

- ☐ Credit Card ([online only](#)): We accept Visa, MasterCard, American Express.
- ☐ Check: Payment **must** be submitted with your contract..
- ☐ Invoice me

Mail, fax, or email to:

Society for Research in Child Development
c/o Julia Johnson
1825 K Street NW, Suite 325
Washington, DC 20006

Phone: (202) 800-0282
Fax: (800) 979-0620
Email: jjohnson@srcd.org

■ PROMOTIONAL & ADVERTISING CONTRACT

Please complete this contract for university information tables, resource table and literature rack materials, mobile app advertisements and combined book display titles. **This contract and full payment must be received by SRCD by February 15, 2019.**

Advertising as (name to be listed online and in Mobile App):

Designate below the name of the person in your organization who is to receive all relevant advertising materials and correspondence.

Name:

Billing Address:

City: State: Zip:

Phone: Fax: Email:

University Information Table – \$250

- Price: \$250 per table (limit one table per department)
- Includes a six foot table (with cover and skirting)
- (2) chairs

Number of tables: x \$250/table = \$

Resource Table

- Price: \$150 per set
- Number of pieces per set: 300
- Shipping instructions will be provided with your receipt

Number of sets: x \$150/set = \$

Literature Racks

- Price: \$150 per set
- Number of pieces per set: 300
- Shipping instructions will be provided with your receipt

Number of sets: x \$150/set = \$

TOTAL \$

Mobile App Advertising

Type	Price	Description
<input type="checkbox"/> Rotating Banner Ad with Landing Page	\$1,500	Rotating banner ad that links to a landing page followed by a url. Users don't need an internet connection to reach the landing page. The sponsor can have a full page ad event if there is no Wi-Fi. Landing page links to company url. ■ Link for Banner Ad: http:// _____
<input type="checkbox"/> Rotating Banner Ad	\$1,000	Rotating banner ad seen on the mobile app's dashboard. When tapped user is taken to company's website. ■ Link for Banner Ad: http:// _____
<input type="checkbox"/> Sponsored Message Alert	\$250	Send a mobile alert to all attendees who have downloaded the app. Option available for show days only, limit of (3) sponsored text message alerts per company.
■ Various sizes of banner ad and landing page designs are needed to accommodate all smartphone platforms. Please contact Julia Johnson at jjohnson@srcd.org for a list of specifications.		

Combined Book Display

Please accompany each title with at least 300 order forms or brochures.

- Price: \$150 per display title
- Shipping instructions will be provided with your receipt
- No onsite sales permitted
- Display books become the property of SRCD at the close of exhibition
- Bookstands are included in the price per title

Number of titles: _____ x \$150/title = \$ _____

Title List:

1. _____

2. _____

3. _____

Payment Options:

- ☐ Credit Card ([online only](#)): We accept Visa, MasterCard, American Express.
- ☐ Check: Payment **must** be submitted with your contract..
- ☐ Invoice me

Mail, fax, or email to: Society for Research in Child Development
c/o Julia Johnson
1825 K Street NW, Suite 325
Washington, DC 20006

Phone: (202) 800-0282
Fax: (800) 979-0620
Email: jjohnson@srcd.org