Addressing Inequities in Education: Considerations for Asian American Children and Youth in the Era of COVID-19

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Statement of the Evidence

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STATEMENTS OF THE EVIDENCE

MATERIALS

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The COVID-19 pandemic has led to a global surge in harassment and hate crimes against individuals of Asian descent, including Asian Americans. Misdirected blame and fear of COVID-19 is xenophobic, and simulates historical and systemic racism that frames Asian Americans as "perpetual foreigners." Racial discrimination negatively impacts academic well-being and mental health; yet Anti-Asian sentiments and microaggressions are often overlooked due to the model minority myth (MMM). Asian Americans are a highly diverse group; the MMM can mask significant differences in students' risks and needs. As schools prepare to reopen, policymakers and school administrators should craft their messages to avoid furthering anti-Asian sentiments that filter down to schools and communities. Misinformation is shared virtually across communities regardless of their Asian American composition. School/community leaders must proactively address COVID-19-related social stigma and discrimination, take steps to ensure Asian American children's psychological and physical safety, and address social-emotional and academic needs.

The COVID-19 pandemic was first documented in Wuhan, China in late 2019. As the virus quickly spread, people of Asian descent, regardless of their ties to China, became targets of global blame. In the United States, both in-person and online forms of xenophobia increased as anti-Chinese social media posts, media coverage, policies, and comments from public leaders exacerbated violence against Asian Americans, and Islamophobic conspiracy-theories. Blaming the COVID-19 pandemic on Asian Americans simulates historical racism in the United States. The Chinese Exclusion Act of 1882, Japanese internment during World War II, and post-9/11 discrimination against South Asians have framed Asian Americans as "perpetual foreigners."

STOP AAPI HATE has received over 1,800 anti-Asian incident reports related to COVID-19. Over 60% of Asian Americans witnessed someone blaming Asian people, and over 80% of 10- to 18-year-old Chinese Americans experienced or witnessed COVID-19-related discrimination in person or online. Increasing Islamophobia has also been reported. Asian American students are vulnerable to increased psychological distress, lower academic achievement, and lower engagement when exposed to racial discrimination. Just hearing about or witnessing hate incidents, including through social media, can exacerbate distress leading to poor academic performance and truancy.

Another problematic image of Asian Americans is that of "model minorities," which emerged in the 1960s as a way to dismiss the existence of systemic racism¹³ by portraying Asian Americans as academically and economically successful. However, Asian Americans have highly diverse heritages, religions, and immigration and socio-economic backgrounds. Their double status as "perpetual foreigners" and "model minorities" creates conflicts in identity and belonging, and< divisions across races.¹⁴

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The Model Minority Myth Masks Challenges with At-Home Learning

The model minority myth (MMM) masks disparities among Asian Americans. ¹⁵ Asian Americans have the highest median income, but also the largest income gap. ¹⁶ Asian Americans exceed their share of the population in 72% of high-contact essential medical-related occupations and personal-appearance workers (e.g., cosmetologists) during COVID-19, ¹⁷ creating challenges to meeting childcare and at-home learning needs. Partially due to the surge in Asian immigration after race-based quotas were lifted in 1965, over 59% of Asian Americans are foreign-born ¹⁸ and may face immigration-related challenges (e.g., low wages, food insecurity, hazardous working conditions). Low-income families may have difficulty accessing technologies such as the internet ¹⁹ and computers, ²⁰ which are needed for at-home learning.

Asian Americans are the least likely racial/ethnic group to report speaking English at home or speaking it well. Asian American children whose parents have limited English skills may struggle with at-home learning. Nevertheless, Asian Americans are unlikely to seek or receive academic help due to the MMM.

Asian Americans Face Barriers to Seeking Mental Health Support

More than 5,000 Asian Americans have lost their lives,²⁴ and among all racial groups, Asian Americans experienced the largest percentage increase (450%) in unemployment rates from February to June 2020.¹⁷ The anti-Asian stigma on top of these losses and disruptions to peer relationships, family routines, and kinship support caused by shelter-in-place regulations can exacerbate mental health problems including PTSD, depression, and anxiety.²⁵

Whether direct or vicarious, in person or online, racial discrimination and perceptions of Sinophobia due to COVID-19 were associated with poorer psychological wellbeing and increased internalizing problems, anxiety, and externalizing problems in Chinese American families. Over 65% of Chinese American children/adolescents and over 78% of parents reported being worried that they will suffer because of China being blamed for COVID-19. Race-based prejudices can be acquired in schools, and such racial discrimination and harassment can negatively impact mental health. Asian Americans, however, are less likely than non-Hispanic White Americans to seek help due in part to perceived stigma, language barriers, and lack of ethnic match with mental health providers.

Policy and Practice Implications

Policymakers should craft their messages to avoid further anti- Asian sentiments that filter down to schools and communities. Schools and community leaders must proactively address COVID-19-related social stigma and discrimination against Asian American children³⁰ by:

- Providing scientifically-validated information on COVID-19-spread and implementing policies to correct misinformation among school personnel and students, including the misconception that Asian Americans are carriers of, and should be blamed for, COVID-19.
- Mandating that teachers/staff take diversity, equity, and inclusion training, including bias reduction
 and bystander training that addresses issues specific to Asian Americans, since anti-Asian sentiments
 and microaggressions are often overlooked due to the MMM.¹⁵
- Including accurate coverage of Asian American history in school curriculum.
- Updating anti-harassment and anti-discrimination policies to include clear reporting guidelines and constructive follow-through, such as restorative justice.³¹
- Engaging families and community members prior to reopening schools and strengthening school-community efforts to identify and prevent anti-Asian sentiments from spreading in person and online.
- Ensuring that teachers/staff proactively assess Asian American students' and families' technology access and support, English language support, and socio-emotional needs via regular online or phone check-ins, as they may be reluctant to seek help.

- Disseminating COVID-19-related information and resources in the languages spoken across their communities, ensuring that interpretations and/or translations of school-home communications and English language support and tutoring are readily available.
- Connecting teachers/staff and families with school-based mental health programs and community healthcare providers to facilitate culturally-relevant, integrated mental and behavioral health services that provide resources to normalize help-seeking behaviors and support Asian American children's mental health.³²

This brief is part of a larger volume that addresses the impact of systemic racism and the potential exacerbating effects of COVID-19 on racial-ethnic minority children, youth, and families, and LGBTQ+ youth. The full volume includes the following briefs:

- Considerations for American Indian and Alaska Native Children and Youth in the Era of COVID-19
- Considerations for Asian American Children and Youth in the Era of COVID-19
- Considerations for Black Children and Youth in the Era of COVID-19
- Considerations for Latinx Children and Youth in the Era of COVID-19
- Considerations for LGBTQ+ Children and Youth in the Era of COVID-19

Endnotes / References

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